

Articles

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Written by Tina Colby

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Subir Bandyopadhyay is a professor of marketing at the School of Business and Economics at Indiana University Northwest. He has research interests in e-marketing, retailing, brand management, nonprofit marketing, and global marketing. His research has been funded by the Research and University Grant and CIBER grants of Indiana University, and by many government agencies and NGOs such as SSHRC, CIDA, the Lilly Endowment, the Byron Root Foundation, and by private corporations such as Procter & Gamble, Kraft, and the Kroger Co. He has published extensively in many reputed marketing journals.

Daniel Bodovillé is a retired professor from the École Supérieure de Commerce de Reims, France. He has become an analytic historian especially interested in memories versus real history. The article under his name is the translation of an abridged version of a lecture he gave to the Lions Club of Epernay, France, on March 21, 2011.

Craig Brewer teaches humanities at Western Governors University. His research focuses on medieval and early modern prose and poetic narratives.

Gary Cialdella has been a photographer and educator for thirty-five years. Born in Chicago, and presently living in Kalamazoo, Michigan, he earned his Master of Arts in History at Western Michigan University, and holds a Master of Fine Arts in Photography.

Charles Dayton graduated from Indiana University Northwest with a B.S. in Business Administration. He has worked for several for-profit and nonprofit organizations. He has a special interest in social media marketing and integrated marketing communication.

Judy Donovan is an Assistant Professor in the College of Education at Ashford University. Research interests include online learning, lifelong learning, and technology integration in learning.

Charles P. Gallmeier is a Professor of Sociology and Chair of the Department of Sociology and Anthropology at Indiana University Northwest. His published work has appeared in a number of scholarly outlets, such as the *Journal of Contemporary Ethnography*, *Journal of Drug Issues*,

Sociological Spectrum, and the *Journal of Sport and Social Issues*. Professor Gallmeier and his colleague Professor Stephanie Shanks-Meile, are conducting an ethnographic study of the subculture of “Gravers” and the “Civil Religion of Dead Celebrity Icons.”

Mark Sudlow Hoyert is a Professor of Psychology and Dean of the College of Arts and Sciences at Indiana University Northwest. He has taught a variety of classes in experimental psychology. His research examines the sense of time, aspects of cognition, and motivational states affecting academic success.

Elizabeth LaDuke is an English major at Indiana University Northwest. Upon her August 2013 graduation, she will apply to graduate school.

James B. Lane is Professor Emeritus at Indiana University Northwest, co-director of the Calumet Regional Archives and editor of *Steel Shavings* magazine.

Glenn P. Lauzon is an Assistant Professor in the School of Education at Indiana University Northwest. Formerly a high school teacher of U. S. History and Government, he now teaches courses in Social Studies and the History of Education. Civic education and learning, both contemporary and historical, are the focus of his research.

Anja Matwijkiw is an Associate Professor of Ethics at Indiana University Northwest. In addition, she is a member of the Editorial Board of *International Criminal Law Review*. Furthermore, she is a former Vice-President of the Shared Ethics Advisory Committee (SEAC) for Northwest Indiana. In this capacity, she participated in a major push for ethics pledges, codes and ordinances, together with ethics training for appointed and elected public officials.

Bronik Matwijkiw is an Instructor of Philosophy at Southeast Missouri State University. He is a recognized expert on Fluxus art and Scandinavian Legal Realism. Furthermore, together with Anja Matwijkiw, Bronik Matwijkiw has co-authored several articles and book chapters on international criminal law, ethics, human rights, and post-conflict justice.

Cynthia D. O’Dell is a Professor of Psychology and Associate Executive Vice Chancellor of Academic Affairs at Indiana University Northwest. She has taught a variety of courses in experimental psychology. Her research centers on the development of haptic perception and motivational states affecting academic success.

Ju Park is an Assistant Professor in the School of Education at Indiana University Northwest. Formerly, he worked as instructional design specialist and service-learning coordinator on the same campus. His research areas include online education and web-based learning.

Jean V. Poulard is Professor of Political Science at Indiana University Northwest. His specialty is in International Politics. He is interested in World War II, and is the author of *The Champagne Cellars*

of Mareuil: The Story of a Family and of a Village, 1939-1948. He assisted Professor Bodvillé when he gave his lecture in France, and with the author's permission, translated and edited it for publication.

Raj Selladurai is Associate Professor in Management at the School of Business and Economics, Indiana University Northwest. He also serves as Director of the Small Business Institute (SBI) at the School of Business and Economics. His teaching, research publications, and interests include operations management, supply chain management, high speed rail, teamwork skills and teamwork leadership, leadership effectiveness, and servant leadership. He has published widely in various management and business related journals.

Amalia Shanks-Meile is a History major at Indiana University Northwest. Upon her May 2013 graduation, she will apply to law school.

Christopher J. Young is an Associate Professor of History and Director of the Center for Innovation and Scholarship in Teaching and Learning at Indiana University Northwest. His research on public memory in Chicago appeared recently in the *American Jewish Archives Journal* while his work on early American political culture has been published in the *Journal of the Early Republic*.