Journal of the Indiana University Student Personnel Association 2013 Edition

Indiana University Student Personnel Association Officers	2
Editors & Advisors of the Journal	3
Awards & Honors	4
Editors' Comments	5
Sustainable Leadership: Engaging Students to Create Lasting Change on Campus	6
Examining the Representation of Mission Statements within Admissions Marketing Materials: An Indiana University-Bloomington Study	
The Effect of Trauma Transmission: Psychosocial Development of Second-Generation Southeast Asian American College Students	35
Implementing the <i>Dear Colleague Letter</i> : A Title IX Case Study for University Compliance	45
Woman-Warrior: Gender Identity Development of Women in the American Military	64
Women's Leadership Competencies in Mixed-Gender and Single-Gender Environments Frances V. Adjorlolo, Kathy A. Fisher, Friederike I. Habbel, Kyla B. King, Jillian L. Liota, & Melissa Ryan Looney	75
Reflections & Musings from George Kuh	95
HESA Gift Campaign & Giving Information	102

INDIANA UNIVERSITY STUDENT PERSONNEL ASSOCIATION

Department of Higher Education and Student Affairs
School of Education
W.W. Wright Education Building, Suite 4228
Bloomington, Indiana 47405
(812) 856-8362 / 856-8364

Editors

Kelly L. Grab & Stephanie T. Nguyen

Review Board

Rachael Amick, Mara Dahlgren, Anna Dickherber, Anna Krause, Melissa Looney, Sara Lyness, Demetri Morgan, Samantha Moik, Samantha Muntis, Karyn Rabourn, Courtney Rousseau, Steven Sajkich, Elizabeth Swisher, & Sara Whitmer

IUSPA Officers	2012-2013
President:	Taylor Koch
Vice President:	Kristen Mann
Secretary:	Kaitlyn Owens
Treasurer:	Jake Fields

Dir./Programming: Mackenzie Oppenheim

Dir./Relations: Larry Serfozo
Professional Dev.: James Thomas
Dir./Outreach: Amanda Khampha

Janine Myers

GPSO Rep: Kala Grove Webmaster: Will Li

Advisor: Danielle DeSawal

IUPUISPA Officers 2011-2012

President: Isabella Villacampa Vice-President: Nolan Ryan Treasurer: Shavonne Holton Secretary: Karen McNulty

Secretary: Program

Coordinators: Josh VanBibber &

Taylor Weast

The Journal of the Indiana University Student Personnel Association is published annually by the Indiana University Student Personnel Association with support from the Higher Education & Student Affairs (HESA) Program. The Journal is produced expressly to provide an opportunity for HESA master's students to publish articles pertinent to the field of student affairs. The primary sources of funding for the Journal are alumni donations and support from the students and the HESA department. The important role that each of these contributors has played in the production of this edition is gratefully acknowledged and appreciated.

Journal Editors

1967: Ann Paloney & Michael J. Wiener

1968: Marily Liechty

1969: Dallas Bauman

1971: George C. Dehne

1972: Jane A. Lundahl

1973: Helen Mamarchev & Winnifred Weeks

1974: Elizabeth Brannon, Robert Ciesliki, Barbara

Moudy, David Stacy & Dann Lobsinger

1975: Dann Lobsinger & Deborah Ann Alter

1976: Dianne Burnside & Richard Scott

1977: Susan Hopp, Frank Araiolo & Vince

Carunchia

1978: Elizabeth A. Zavodny, Marc Kaplan & Jim

Scroth

1979: Jim Scroth

1980: L. E. Wegryn

1981: B. J. Bischoff & Brian Pisaro

1982: Rodney P. Kirsch & Janet J. Wright

1983: Nedra Hartzell & Daniel Salter

1984: Susan Buffington & Diane Ledger

1985: Margaret O'Brien & David Stewart

1986: Lora Burnett & James Vander Putten

1987: James J. Holmen & James J. Hurley

1988: David J. Strauss & J. J. Thorp

1989: J. J. Thorp & Patricia Harned

1990: Patricia Harned & Diane Robinson

1991: Diane Robinson & Anne E. Spitler

1992: Anne Spitler & Lisa K. Mitchell

1993: Lisa K. Mitchell & Allison Block

1994: Allison Block & Melody M. Snyder

1995: Melody M. Snyder, Lisa P. Lourden,

Kelli Kputska Smith & John Bean

1996: John Bean & Kelli Kaputska Smith

1997: Suzanne J. Mendoza, Jennifer Forbes & Alan

Rose

1998: Jennifer Forbes & Ryan A. Forsythe 1999: Naraiah S. Broadus & Christopher R.

Turner

2000: Brent Ericson & Jason Pontius

2001: Valerie A. Sarma & Kelly A. Kish

2002: Drew Griffin & Victoria S. Pasternak

2003: Victoria S. Pasternak & Tara L. Sherwin

2004: Matthew D. Nelson & Tara L. Sherwin

2005: Matthew D. Nelson & Ryan D. Padgett

2006: Laura J. Barnes & Ryan D. Padgett

2007: Laura J. Barnes & Lauren E. Morrill

2008: Eddie R. Cole & Lauren E. Morrill-Ragusea

2009: Eddie R. Cole & Autumn T. Harrell

2010: Autumn T. Harrell & Mark E. Houlemarde

2011: Mark E. Houlemarde & Tracy L. Teel

2012: Tracy L. Teel & Kelly L. Grab

2013: Kelly L. Grab & Stephanie T. Nguyen

Faculty Advisors

1960-1977: Elizabeth Greenleaf

1970-1971: Wanda Deutsch

1972-1976: David Decoster

1977-1982: George Kuh

1983-1987: John Schuh

1987-1988: Don Hossler

1988-1989: Frances Stage

1989-1990: Don Hossler

1990-1996: George Kuh

1996-1997: Bruce Jacobs

1997-1998: Teresa Hall

1998-2000: Ada Simmons

2000-2002: Jillian Kinzie

2002-2004: Kate Boyle

2004-2005: Lori Patton

2005-2013: Danielle DeSawal

Awards and Honors

Elizabeth A. Greenleaf Distinguished Alumni Loren Rullman

Robert H. Shaffer Distinguished Alumni Award Larry Tyree

August and Ann Eberle Fellowship Award David Nguyen

Kate Hevner Mueller Award Robert Weith

Virginia G. Piper Charitable Trust Fellowship Cameron Harris and

Ling Gao LeBeau

The Journal also recognizes the following alumni who have been nationally recognized this year:

2013 NASPA Pillar of the Profession Shaun Harper

2013 NASPA Melvene D. Hardee Dissertation of the Year Award Lucy LePeau

2013 ACPA Emerging Professional Annuit Coeptis Award Ebelia Hernandez

2013 ACPA Senior Professional Annuit Coeptis Award Kathleen Kerr

2013 Robert Zemsky Medal for Innovation in Higher Education George Kuh

2012 Annual Award for Publication Excellence (APEX) for Editorial Trudy Banta

and Advocacy Writing

Charles F. Elton Best Paper Award Gary Pike

The Journal welcomes alumni to share their successes and accomplishments with the Higher Education and Student Affairs community. Please email hesa@indiana.edu.

Editors' Letter

Kelly L. Grab & Stephanie T. Nguyen

We are proud to present the 2013 Journal of the Indiana University Student Personnel Association, a publication of original scholarly works in the field of student affairs. The IUSPA Journal has a long tradition of providing an opportunity for Higher Education and Student Affairs (HESA) master's students to publish in a peer-reviewed public forum. First debuted in 1967, the Journal has also featured numerous articles by HESA doctoral students, alumni, and others associated with the program.

Covering a broad range of topics both timely and relevant to 21st century higher education and student affairs, this edition features articles on special student populations in hopes of shedding light on issues facing both students and practitioners as our college campuses become more diverse. "The Effect of Trauma Transmission: Psychosocial Development of Second-Generation Southeast Asian American College Students" examines the unique cultural experiences, such as being raised by refugee parents and navigating a bi-cultural identity. "Woman-Warrior: Gender Identity Development of Women in the American Military" reviews current literature that examines how women in the military experience the masculine culture of the military and describes the experience of women in the military as they implement gender compensation strategies. The theme of gender continues in a case study called, "Implementing the Dear *Colleague Letter*: A Title IX Case Study for University Compliance" and is further explored in a piece examining leadership competencies, "Women's Leadership Competencies in Mixed-Gender and Single-Gender Environments." An alumni submission from national speaker, educator, writer, and entrepreneur, Kristin Skarie, examines sustainable leadership in her piece, "Sustainable Leadership: Engaging Students to Create Lasting Change on Campus." A second case study, "Examining the Representation of Mission Statements within Admissions Marketing Materials: An Indiana University-Bloomington Study," looks at how marketing materials do or do not communicate espoused values. Last, but not least, in celebration of his retirement, renowned HESA faculty member and researcher, George Kuh, shares words of wisdom in an interview with two current master's students.

As editors of this year's IUSPA Journal, we would like to thank the 14-member review board, our graphic designer, online publishers, and our advisor, Dr. Danielle DeSawal, for their generous dedication to creating a quality publication that upholds HESA's legacy of strong scholarship. Several months of time and effort are required from all who contribute to the Journal's publication, and for this, we are very appreciative. The Journal would not be possible without the continued support of the Indiana University Student Personnel Association, financial contributions from alumni, and additional resources from the HESA program. With this support, the Journal is able to provide a unique opportunity for master's students to showcase their scholarship and experience the publication process. It is our hope that you will not only enjoy but be intellectually challenged by the excellent student scholarship you will find in this edition.

Kelly L. Grab is a 2013 M.S. Ed. graduate of the Indiana University Higher Education & Student Affairs program. She received a B.A. with highest honors in English, summa cum laude, from Moravian College in 2011. At Indiana University, Bloomington, Kelly worked as a Graduate Supervisor for Residential Programs & Services in Forest Residence Center, completed practica in the Groups Office and the Office of Student Ethics, and held a summer position in residence life at Binghamton University. After graduation Kelly will work as the House Advisor & Assistant Director for Student Conduct and Housing with responsibilities for Title IX investigations at Vassar College.

Stephanie Nguyen plans to graduate from the HESA master's program in 2014. She received a B.A. in marketing and a concentration in piano performance, cum laude, from the University of the Notre Dame in 2009. At Indiana University, Bloomington, Stephanie works as a graduate assistant in Career Services for the School of Informatics and Computing and holds a practicum in the Office of the President for the Board of Aeons.