

IUSPA JOURNAL

Indiana University Student Personnel Association



2014

***Journal of the Indiana University
Student Personnel Association
2013-2014 Edition***

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INDIANA UNIVERSITY STUDENT PERSONNEL ASSOCIATION

Department of Higher Education and Student Affairs
School of Education
W.W. Wright Education Building, Suite 4228
Bloomington, Indiana 47405
(812) 856-8362 / 856-8364

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Stephanie T. X. Nguyen & Woody Lawson

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The Journal of the Indiana University Student Personnel Association is published annually by the Indiana University Student Personnel Association with support from the Higher Education & Student Affairs (HESA) Program. The Journal is produced expressly to provide an opportunity for HESA master's students to publish articles pertinent to the field of student affairs. The primary sources of funding for the Journal are alumni donations and support from the students and the HESA department. The important role that each of these contributors has played in the production of this edition is gratefully acknowledged and appreciated.

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Awards and Honors

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The Journal welcomes alumni to share their successes and accomplishments with the Higher Education and Student Affairs community. Please email hesa@indiana.edu.

Letter from the Editors

Stephanie T. X. Nguyen and Woody Lawson

We are proud to present the 2013-2014 Journal of the Indiana University Student Personnel Association (IUSPA Journal), which is a publication of original scholarly works in the field of student affairs. The IUSPA Journal has a long tradition of providing an opportunity for Higher Education and Student Affairs (HESA) master's and doctoral students to publish in a peer-reviewed public forum. First debuted in 1967, the Journal has also featured numerous articles by HESA doctoral students, alumni, and others associated with the program. To keep up with modern trends in technology and education, the Journal made the move to an online format in 2010 and is now available to a much wider audience through the *IUScholarWorks* database, a service provided by the Indiana University Digital Libraries Program. We are also proud to present the entire digital archives, which include original publications from 1967 to the most recent issue of the IUSPA Journal available on *IUScholarWorks*. We hope that you will not only enjoy but also be intellectually challenged by the excellent student scholarship you will find in the 2013-2014 Journal and on our *IUScholarWorks* digital archives.

Both timely and relevant to 21st century higher education and student affairs, this edition features articles on historical perspectives of Indiana University as well as case studies observing the personal development of students and their perceptions of both the digital and constructive environments of higher education. "The Effects of Anticipatory Grief on Intrapersonal Development" explores the intersection of the bereavement process with student identity development while providing student affairs professionals with insights for ways to support students who lose a loved one. Readers will get a glimpse into the history of Indiana University through the development of our institution's mascot in "The Rise and Fall of Campus Mascots at Indiana University" and through the start of the music program in "The Birth of Music at Indiana University." In "The Representation of Alcohol Consumption in the *Indiana Daily Student's* Coverage of the Little 500," the article's authors explore student perceptions regarding risky behaviors surrounding one of Indiana University's student-constructed holidays. Finally, the authors of "Tweetful Meaning: Student Perceptions of Twitter and Institutional Tweets" examine the digital construction of the Indiana University-Purdue University Indianapolis campus via social media.

As editors of this year's IUSPA Journal, we would like to thank the 16-member review board, our graphic designer, the online publishers, and our advisor, Dr. Danielle DeSawal, for their generous dedication to creating a quality publication that upholds HESA's legacy of strong scholarship. Several months of time and effort are required from all who contribute to the Journal's publication, and for this, we are very appreciative. The Journal would not be possible without the continued support of the Indiana University Student Personnel Association, financial contributions from alumni, and additional resources from the HESA program. With this support, the Journal is able to provide a unique opportunity for master's and doctoral students to showcase their scholarship and experience the publication process.

We hope you are as excited to read through the scholarship presented in this year's Journal as we are in bringing it to you. Please enjoy the 2013-2014 Journal of the Indiana University Student Personnel Association!

Stephanie T. X. Nguyen is a 2014 M.S. Ed. graduate of the Indiana Higher Education & Student Affairs IU HESA master's program. She received a B. A. in marketing and a concentration in piano performance, cum laude, from the University of the Notre Dame in 2009. For three years, she worked as the Asian American admissions recruiter for University of Notre Dame Undergraduate Admissions. At Indiana University, Bloomington, Stephanie worked as a graduate assistant in Career Services for the School of Informatics and Computing, completed a practicum in the Office of the President for the Board of Acons and the Undergraduate Career Services Office in the Kelley School of Business.

Woody Lawson is a 2015 M. S. Ed. candidate of the IU HESA program. He received a B. A. in History, cum laude, from Rhodes College in 2010. After receiving his undergraduate degree, Woody worked as a hall director at a small liberal arts college for two years before enrolling in the IU HESA program. Currently, he serves as a Graduate Supervisor in Residential Programs & Services and has also completed a practicum in assessment on the Indiana University Purdue University – Indianapolis campus.

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