

## **Research Incentive Grant Report**

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At the 29th annual "Charleston Conference: Issues in Book and Serial Acquisitions" held in November 2009, I presented a paper on our successful video streaming program on the Bloomington Campus. "From Pilot to Production: Video Streaming at Indiana University" described the origins of our streaming services which were spearheaded by our Media Librarian, Monique Threatt. For the presentation, I provided an historical overview of the process and discussed the roles of the primary units – Acquisitions Division, Media Services Department, Digital Library Program, and Cataloging Division. The paper reviewed purchasing models; DLP's programming to convert digital content to streaming content; the many roles of Media Services to acquire materials for and to promote the service; and the role of cataloging in implementing national standards to handle this new format. My paper emphasized the collaborative nature of this program which incorporates video streaming media into the mainstream resources for library study and research. Because our efforts were in many ways groundbreaking compared to other academic institutions, my paper was scheduled for the "Innovation" portion of the Conference and was well received. My paper will be published in the 2009 Conference Proceedings (to be released in December 2010).