

NSSE & FSSE 2020: Guidance on COVID-19 Disruptions

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Thursday, March 26, 2:00 pm Eastern

Outline

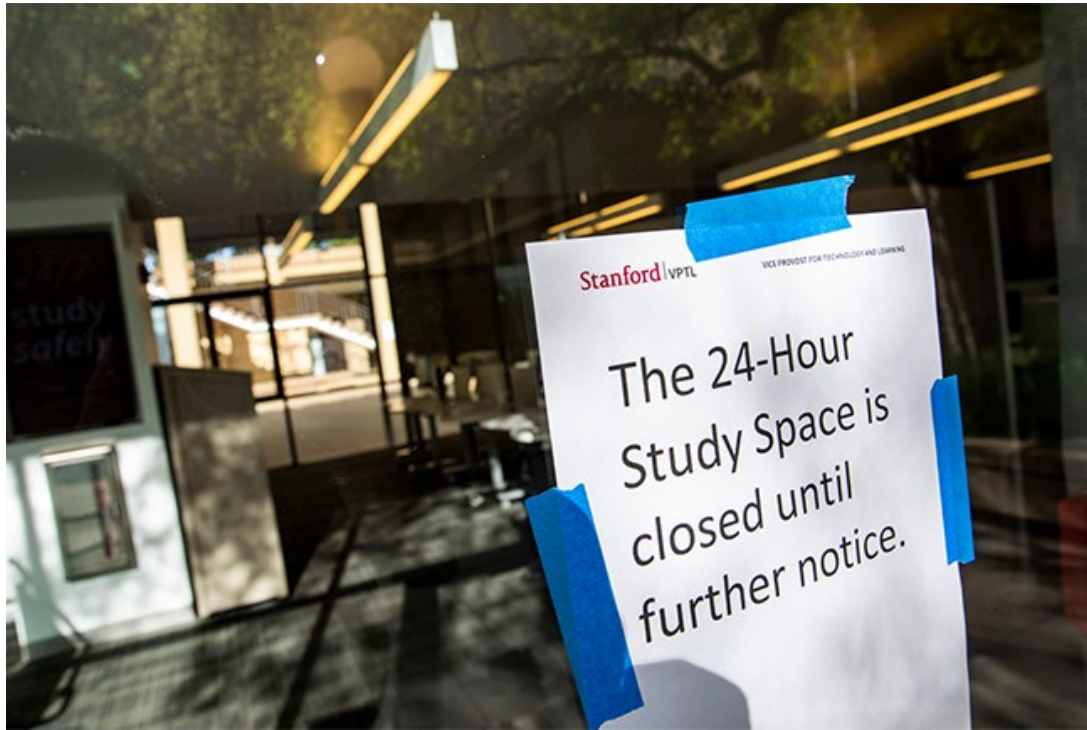


1. Welcome
2. NSSE Update and Ongoing Considerations
3. NSSE Administration
4. NSSE Data and Reports
5. FSSE Update
6. Q&A

Selected Questions Submitted by Registrants

- Effect of COVID-19 on responses - should we still send reminders?
- How/when to send our suspended, last recruitment messages?
- How to encourage participation when everyone's focus is on managing the sudden transition to online learning?
- Guidance about communicating with students who may be struggling about completing NSSE
- How can we boost response rates?
- What are options for additional messages sent by NSSE or us?
- What are the distribution protocols for incentive prizes?
- Has there been any discussion about extending the survey beyond May 15?
- Benchmarking and reporting - How will numbers be at all comparable?
- Can you check our data to determine if there are differences before and after we moved from face-to-face to online?
- Will there be comparability issues with this administration?
- Will NSSE results be delayed or will reporting change with this administration?
- Identifying and analyzing respondents by completion date
- Use of a flag/dummy variable to identify students who respond before or after COVID-19 disruptions. While there are a host of other reasons responses may differ between early & late respondents, it would be interesting if we see any drastic changes
- Will the FSSE close date be extended?

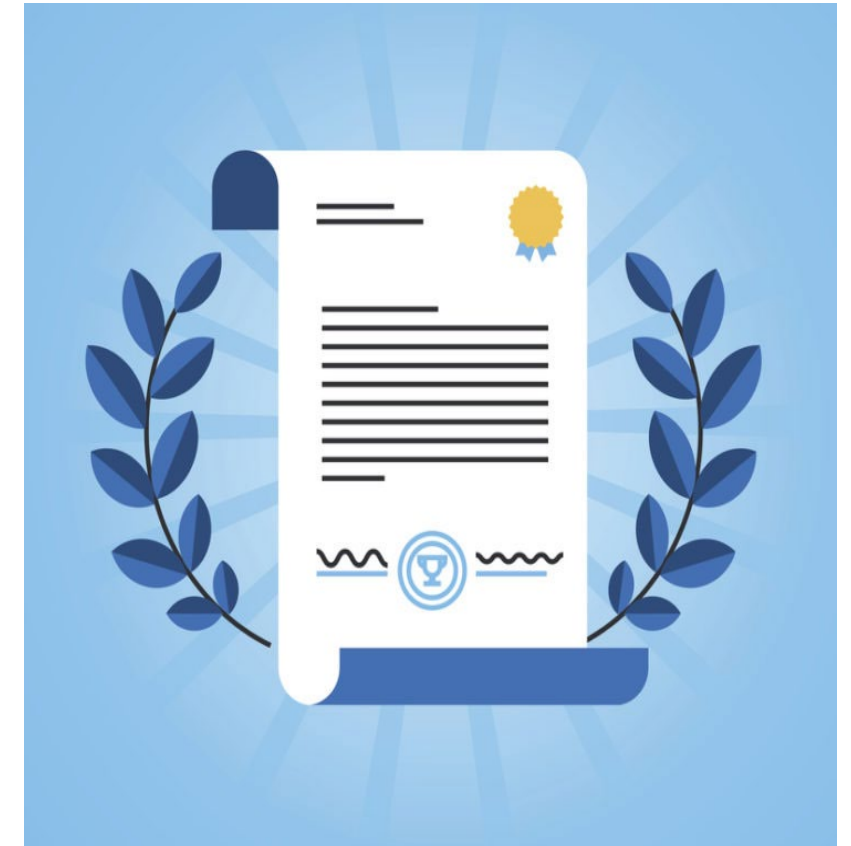
General Guidance



- Assessment demands and needs are ongoing
- Assessment activities like NSSE and FSSE may matter even more in a year of turbulence
- We are hopeful that the data collected will help you assess your students' experience in these unprecedented circumstances to examine the impact of disruption and inform future planning

Guidance: Assessment for Accreditation

- Assessment activities for accreditation understandably altered, but continuing
- Regional accreditors working with U.S. Department of Education to provide flexibility in accreditation related matters
- Refer to the [U.S. Department of Education \(USDE\) COVID-19 Resources](https://www.ed.gov/coronavirus) for guidance (www.ed.gov/coronavirus)
- NSSE can assist institutions with explanatory narrative for COVID-19 impact on results



Staying in Touch

- NSSE and FSSE project staff are all working remotely, thus the best way to reach us is by email
- Please be in touch with your [Project Services team](#) as your primary contact
- Additional staff contact information is available here:
nsse.indiana.edu/html/contact_us.cfm



NOTE: COVID-19 Update

A screenshot of the NSSE website. The top navigation bar includes links for NSSE, FSSE, BCSSE, NSSE Institute, Quick Links, Institution Login, and Contact Us. The main header features the NSSE logo and the text "national survey of student engagement". A search bar is visible on the right. Below the header, a green banner reads "Questions about the coronavirus (COVID-19) and your survey administration". The main content area has a sidebar with "ANNOUNCEMENTS IN DEPTH", "STAFF", and "ADVISORS". The main content area displays a "COVID-19 Update" section with the heading "See what steps we're taking to respond to COVID-19" and a paragraph of text about a webinar on Thursday, March 26 at 2:00 pm Eastern time. A link "Register here" is provided for the webinar.

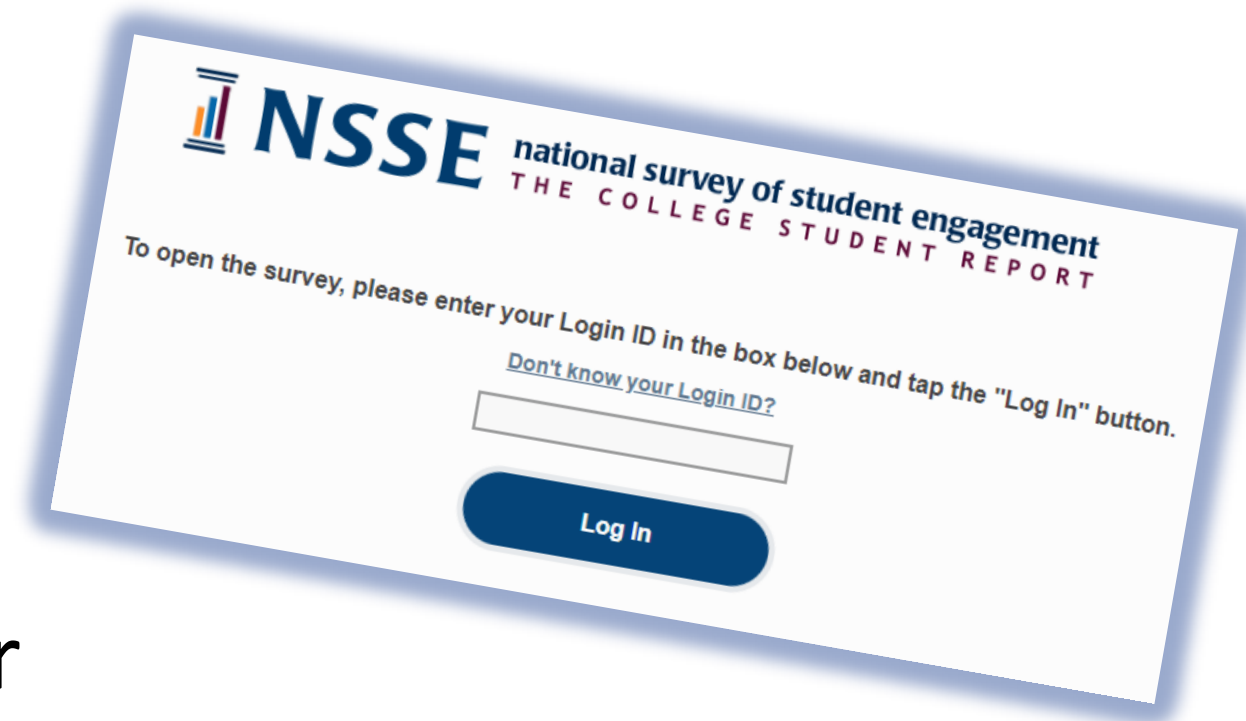
NSSE 2020 Administration

Please raise questions about the NSSE 2020 administration in chat. Share what your campus altered in your NSSE administration.



NSSE 2020 Status Update

- Operations and Project Services staff working remotely, but doing well!
- As of late March, over 440,000 students have responded, providing a foundation for robust peer comparisons.

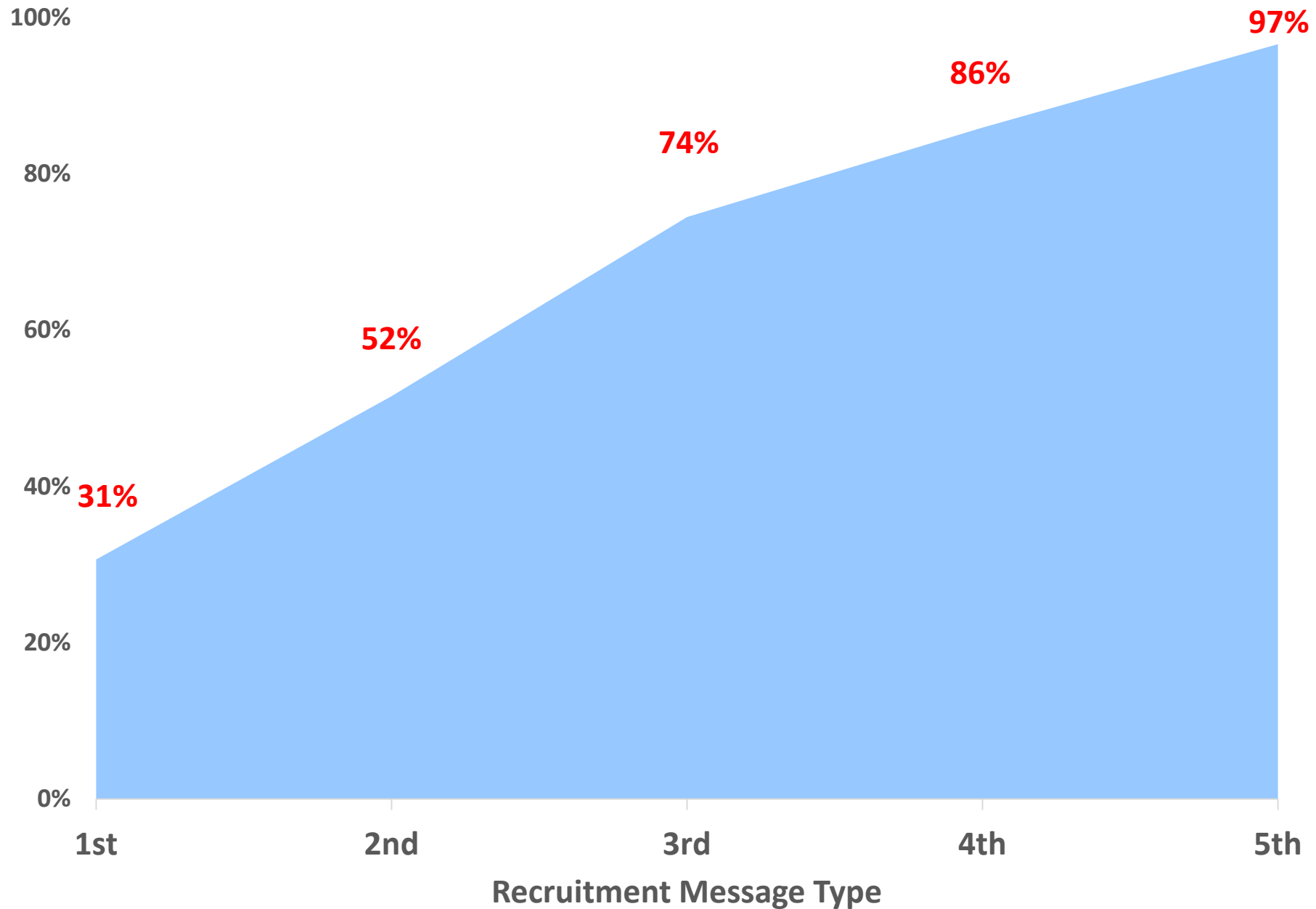




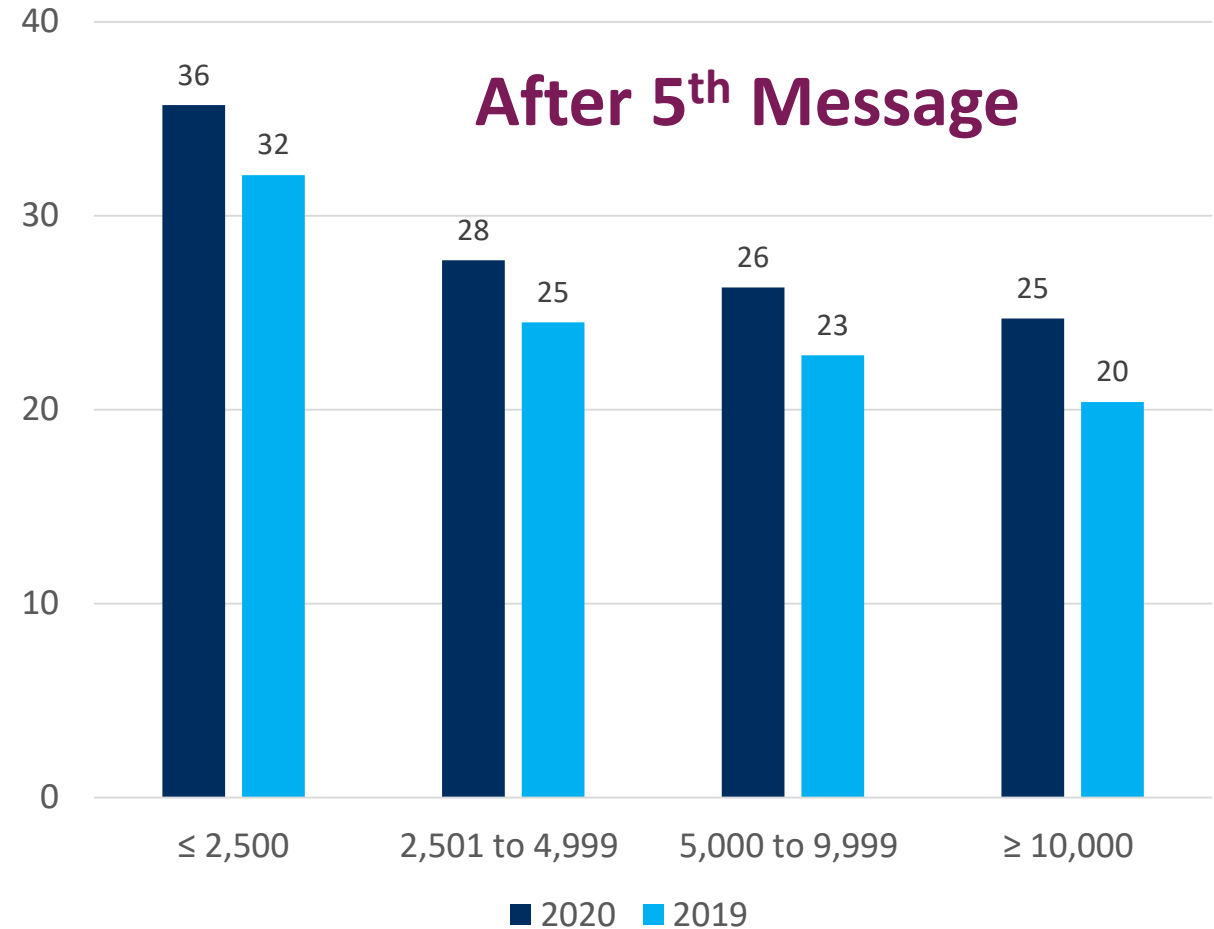
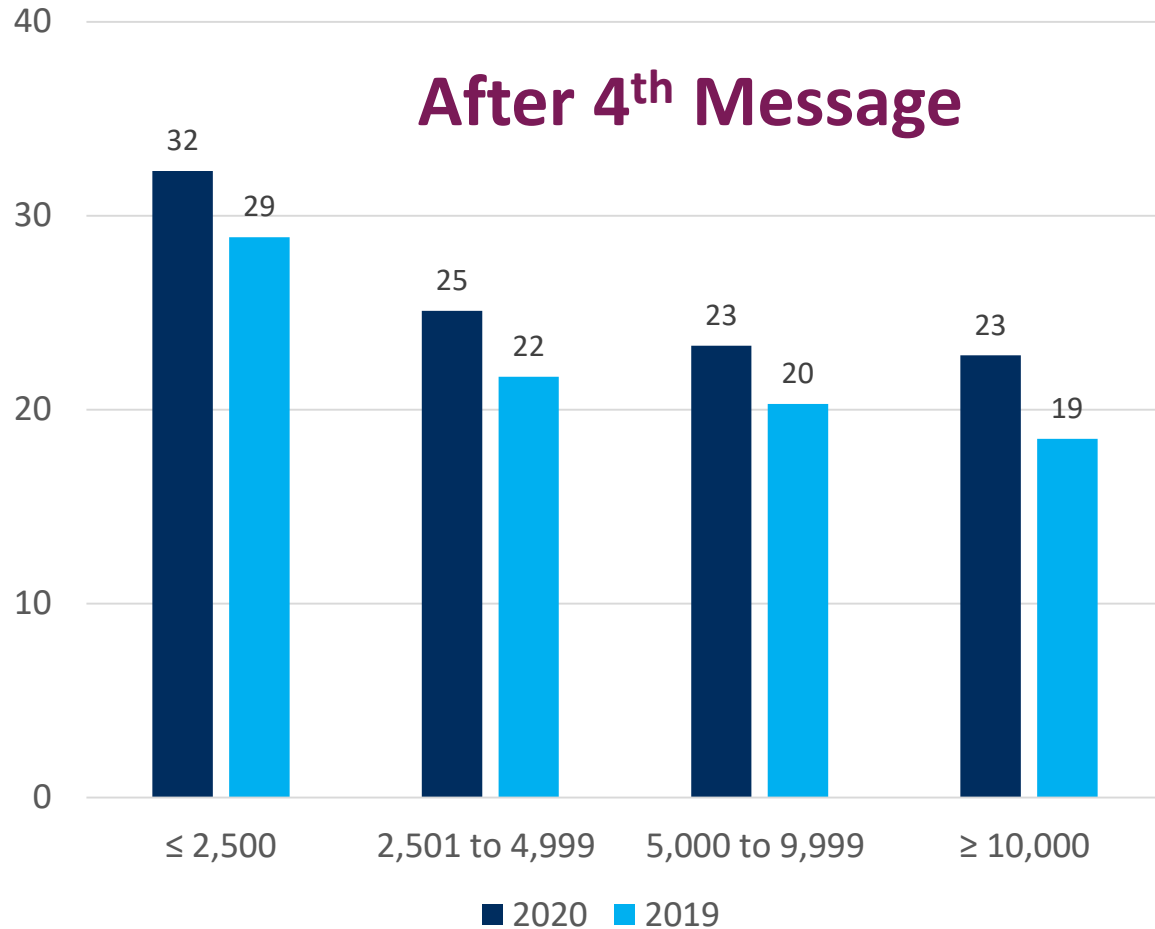
NSSE 2020 Status Update (cont.)

- As of March 15 ...
 - **97%** of schools had sent their first message.
 - **73%** have sent 4 out of 5 recruitment messages.
- **Survey close date: May 22** (extended from May 15)
- We encourage schools to continue recruiting if they have any concerns about their response. (More about this soon.)

Average
Institution
Proportion of
Responses
Collected
by Recruitment
Message Type
(5 days out;
NSSE 2019)



Average Institutional Response Rate by Undergraduate Enrollment Tier (2020 vs 2019)



Guidance for Institutions Still Collecting Data

Options available to respond to changed circumstances:

- **Revise** recruitment message schedule (email Project Services)
- **Send** additional messages from your campus (IRB allows up to three over the administration)
- **Update** incentive text, if necessary (email Project Services)



Sending Additional Messages

IRB permits **5 messages sent by NSSE**, and up to **3 messages sent by your institution**.

Everything you need to send additional messages is available on the Institution Interface, including:

- An **IRB-approved template**, which includes login instructions for students because institution-delivered messages will not include personalized survey links.
- A **disposition file**, which can be sorted to identify nonrespondents and create your mailing list.



Sending Additional Messages

Additional Messages (Optional)

Indicate whether you will send additional messages from your campus. Note: while customization of messages sent by NSSE must be completed by the advertised deadline, you can choose to send additional messages any time between now and the close of the survey on May 15. Use this [template](#) to create your message(s) and consult [NSSE's Dos and Don'ts document](#) for customization guidelines.

My campus will send additional messages.

A disposition file will be available on the Institution Interface after your administration begins so that you can identify non-respondents and prepare your mailing list for your message(s).

Messages sent from your campus will not include the unique, personalized survey links for each student; instead students can be directed to nssesurvey.org, where they can log in to the survey after completing an easy, one-step verification process.

Sending Additional Messages

NSSE Recruitment Message Template

From: Name and Email of Sender on your campus

Subject: [Institution Name] wants your feedback

Dear [name]:

[Institution name] wants to improve your educational experience and you can help by completing the National Survey of Student Engagement (NSSE). NSSE helps us understand how students are spending time in and out of the classroom, which guides decisions that will benefit [Institution name] students.

To take the survey:

- Go to nsse-survey.org
- Click on “don’t know your login ID”
- Complete the easy, one-step verification process to log in

IF YOUR INSTITUTION IS OFFERING AN INCENTIVE, INSERT IT HERE. YOU MAY COPY AND PASTE YOUR INCENTIVE TEXT DIRECTLY FROM THE INSTITUTION INTERFACE.

More information about NSSE is at <http://www.nsse.indiana.edu>.

If you have any questions about this project at [Institution name] or how we plan to use the results, please contact [Name of institution office or official, address, and phone number].

Sending Additional Messages

Kevin's Test School >> Go to FSSE

Announcements

Jennifer Brooks

Administration Snapshot

Response rate: 0.0%

(updated at 8 a.m., 12 p.m., and 5 p.m. EST daily)

| Disposition | Count | Percentage |
|------------------|----------|-------------|
| Complete | 0 | 0.0% |
| Partial | 0 | 0.0% |
| Refusal | 0 | 0.0% |
| Mailing returned | 0 | 0.0% |
| Not eligible | 0 | 0.0% |
| Not contacted | 7 | 100.0% |
| Total | 7 | 100% |

[View how we calculate response rates](#) and information about disposition codes. Please note that counts included in this table do not include students surveyed as part of an oversample. See our [Response Rate FAQ](#) for common questions related to data quality and respondent counts.

[Download your disposition file.](#) This file contains disposition values for every student in your population file (including any students surveyed as part of an oversample). Use it to award incentives.

Institutions That Have Not Begun Recruitment

Institutions that have not yet begun recruitment may wish to change text in messages sent by NSSE.

Changes are limited, due to programming and IRB-approved language.

How to do it:

- Copy your message text into a Word document, make changes to **introductory paragraph and ending salutation text only**.
- Send requests to Project Services **ASAP**, and allow 2-3 business days to process.



NSSE Data & Reports

Before we shift to data & reports, do you have additional questions about NSSE 2020 administration?

Can you share text or an idea for additional messages?



First, Some General Advice

- Data collected prior to and since the coronavirus disruption provide usable information for assessment and research.
- Documenting your decisions, campus circumstances, and observations about the effect of the disruption on student engagement could help you interpret results and provide an explanatory narrative for accreditation self-studies, strategic plan reports, etc.
- We want to help you make use of your data!

“We are going through reaffirmation this year and would like to utilize our NSSE findings as much as possible.”

Effect on Survey Results



- We are not yet able to quantify the effect of coronavirus-related disruptions on survey results.
- Could affect response rates and how students respond to questions about engagement or the campus environment.
- Effects likely vary with the details and timing of institutional responses.
- Preliminary analysis by end of April.

Determining a Disruption Date

- NSSE will include a variable named “*covid*” in your data file that identifies students who completed the survey after the disruption to normal operations.

***covid*: Post-disruption response indicator**

0 = Responded UP TO disruption date

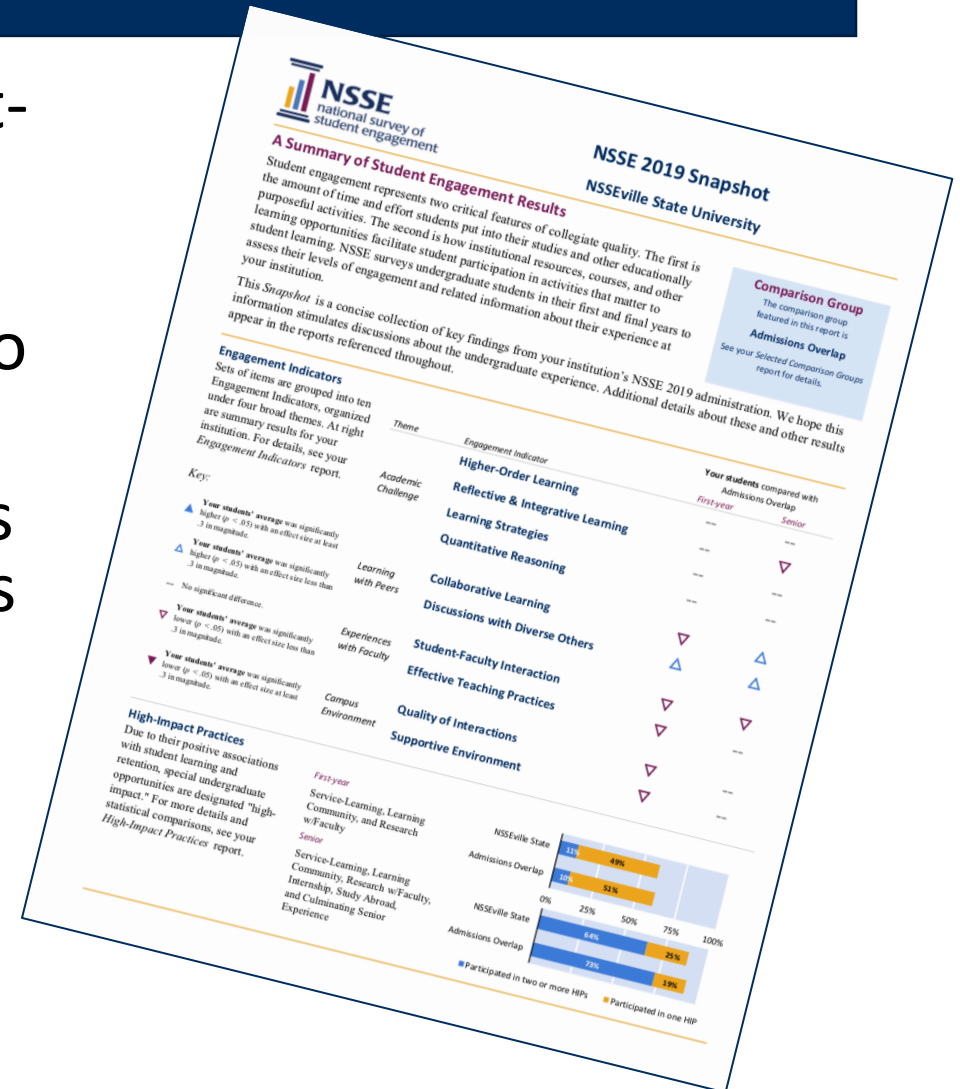
1 = Responded AFTER disruption date

- Institutions will be asked to indicate the date of disruption on an online form in May, at the same time we collect comparison group customizations and other reporting essentials.



Non-COVID Report Sample Option

- Institutions may elect to exclude their post-disruption respondents from NSSE reports (using only *covid* = 0).
- Make this choice in the online form used to customize comparison groups (in May).
- Our preliminary analysis of the coronavirus impact will be shared in time to inform this decision.
- An important consideration, of course, will be the reduced number of respondents who would be included in reports.



Pause for Chat

- What else could we provide to help with your data and reporting needs?
- Can anyone share a question or analysis you're thinking about conducting with your NSSE 2020 results? Particularly given coronavirus disruption?
- What other assessment concerns do you have right now?



**CAMPUS UPDATE ABOUT
CORONAVIRUS (COVID-19)**



FSSE Updates

- FSSE administrations are proceeding as scheduled
- Later launch schedules on March 31 and April 7
- FSSE closes May 14
- Send your own pre-survey announcement and reminders!
 - More important than ever to be in communication with your faculty about the value in responding and what context to keep in mind

Communications & Results

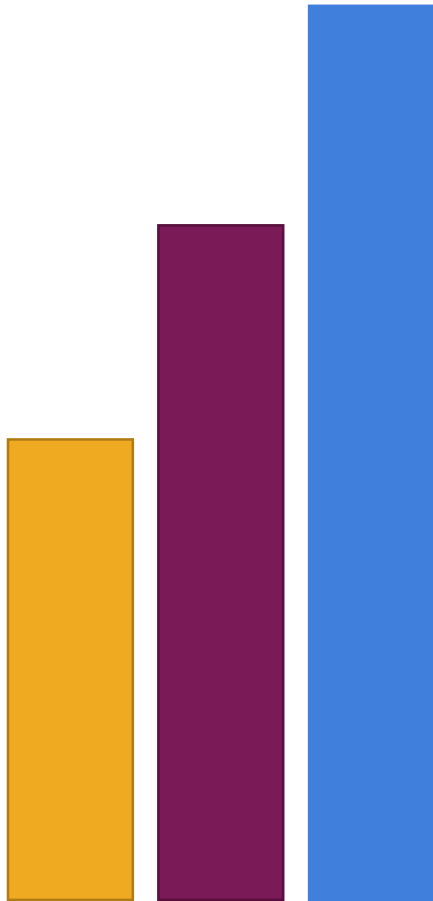
Communication during administration

- Importance of assessment during a crisis
- Thoughts on faculty response frame-of mind
 - Current situation
 - “Typical” course
 - Course from last fall
- Voluntary, confidential

Use of results

- Context for NSSE
 - FSSE-only and FSSE-NSSE matched reports
- Depends on the expectations you set in communications
 - Could match to context for NSSE pre-COVID and longitudinally
 - Could gather vital information on the quality of education during shift in operations

BCSSE Updates



BCSSE: Summer/Fall 2020

- BCSSE registration is currently open and will be so through the summer.
- BCSSE is intended to be administered prior to the start of the fall term or within two weeks of its start. You can register anytime prior to your planned administration start. For web administration, we ask you register at least one week prior to the start and for paper administration at least three weeks prior to the start.
- Information regarding costs can be found here: bcsse.indiana.edu/pricing.cfm
- Questions or requests for additional information can be sent to: bcsse@indiana.edu





Looking Forward to NSSE's 3rd Decade!

20th Anniversary Activities....

- Listening tours to solicit input
- Interactive timeline
- *Assessment Update* (Sp2020) dedicated to NSSE
- Synthesis papers
- Workshop & input sessions at AIR Forum 2020

We Want Your Input!

- What aspects of student learning & success deserve further study?
- What is on the assessment horizon that NSSE should take into account?
- What are anticipated campus and state data and reporting needs?
- What suggestions do you have for NSSE's third decade?

Record your responses on [NSSE's 20th Anniversary Feedback Form](#).



**Thank you, and please
stay safe and healthy!**

NSSE Email: nsse@indiana.edu

FSSE Email: fsse@indiana.edu

NSSE Staff: nsse.indiana.edu/html/staff.cfm

Blog: NSSEsightings.indiana.edu



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