

**Collaboration, Advocacy,
and Recruitment:
Area and International Studies
Librarianship Workshop**



Goals in Creating & Publishing Information

▶ Monetary

- Profit
- Self-sufficiency/Sustainability
- Irrelevant

▶ Scholarly

- Recognition
- Academic reward
- Financial reward

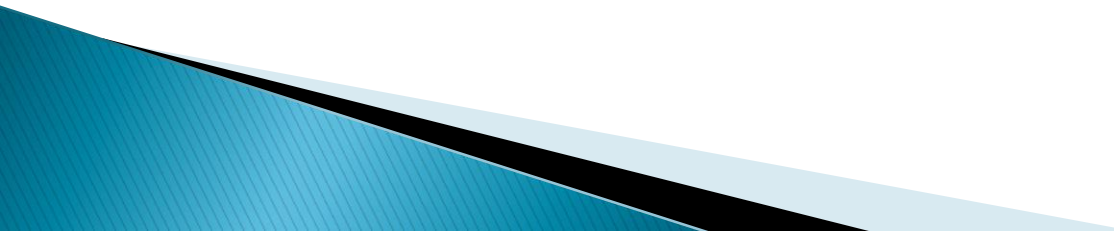
▶ Social Impact

- Mobilization
- Publicity
- Memory
- Informational

▶ Self Expression

- ▶ Data Gathering and Documentation
(sometimes a by-product of other activities)

Library-Centric Source Categories

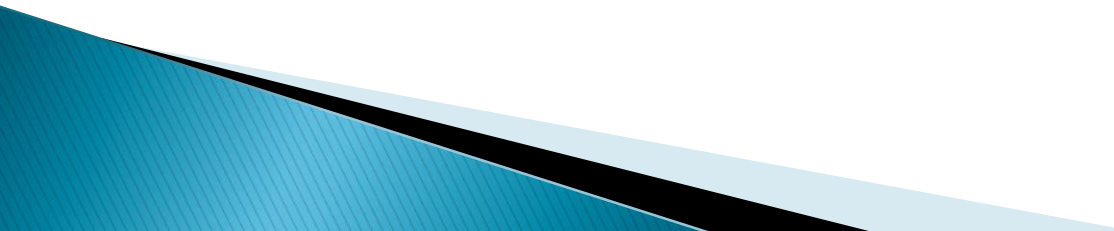
- ▶ Record of Scholarship
 - ▶ Trade publications and products
 - ▶ Primary sources and ephemera
 - ▶ Data
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Formats

▶ Digital

- Simple Objects: Discrete and self-contained (e.g. most e-books)
- Complex Objects: Ambiguous and evolving in terms of boundaries of time and content (e.g. websites, blogs)
- Aggregated content: platforms, tools, added value

▶ Analog



Uses and the Law

- ▶ Research:
 - “Consumptive”
 - “Non-Consumptive”
- ▶ Teaching
 - Audience, scale, copyright
- ▶ Re-appropriation and “transformative” uses
- ▶ Pleasure/Entertainment
- ▶ Preservation
- ▶ Complexities of mixed audiences & uses
 - (e.g. streaming music for study and for entertainment)

Organizational Missions, Business Models, and Intermediary Roles

- ▶ Agents and Aggregators
 - Pass-through arrangements
 - Value-added platforms and capabilities
 - For profit/Non-profit (Elsevier vs. Columbia)
 - ▶ Other intermediaries
 - ▶ Open Access
 - ▶ What organization(s) can best address the academic community's needs for access, service, and preservation for each category of material?
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