

# Financial Wellness Program Staffing

Compared to admissions or financial aid offices, financial wellness programs are a relatively new addition most institutions of higher education. As a result, many financial wellness programs may be staffed by a single, full-time professional or a combination of part-time staff members. Similarly, financial wellness programs may be grant-funded, thus limiting how these offices can be staffed.

Across the higher education landscape, little is known about how current financial wellness programs are staffed, including whether staff are part- or full-time and whether staff include student workers or other campus stakeholders.

From here, this brief provides a snapshot into how financial wellness programs are staffed and which, if any, certifications staff hold. This data will allow emerging programs insight into how programs are staffed and what professional training they may seek.

## About HEFWA's Annual Survey of Financial Wellness Programs

Administered annually, the HEFWA Survey of Financial Wellness Programs solicits information from financial wellness programs in the United States, with hopes that the survey can expand beyond the US and into other countries.

Since 2019, HEFWA has administered the survey to learn about how financial wellness programs are funded, staffed, and supported by institutions of higher education. Additionally, the survey gathers data related to budgets, fundraising, curriculum development, communication, and other facets of financial wellness programming in higher education.

To take this year's survey, scan the QR code here:



## HEFWA Research Committee Research Brief #1:

November 2022

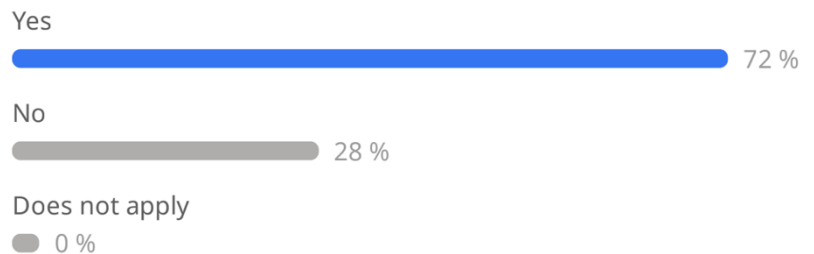
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### Of 41 financial wellness programs completing the 2021-2022 HEFWA Survey of Financial Wellness Programs:

- Average full-time staff size: 1.5 staff members
- Average part-time staff size: 0.2 staff members
- % of programs with student staff: 56%

### Do you have staff to deliver your institution's financial wellness programming?



### What financial wellness certifications do you and/or your staff delivering financial wellness programming hold?

(1/2)

