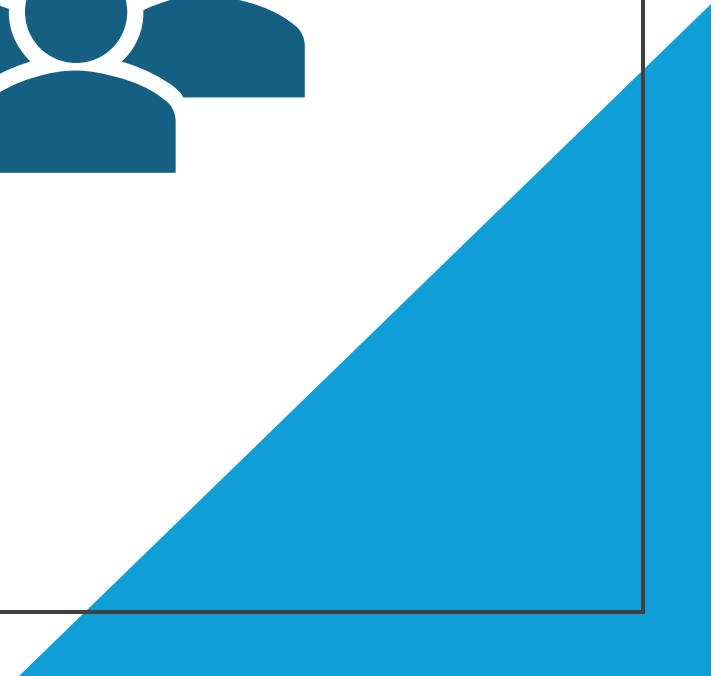


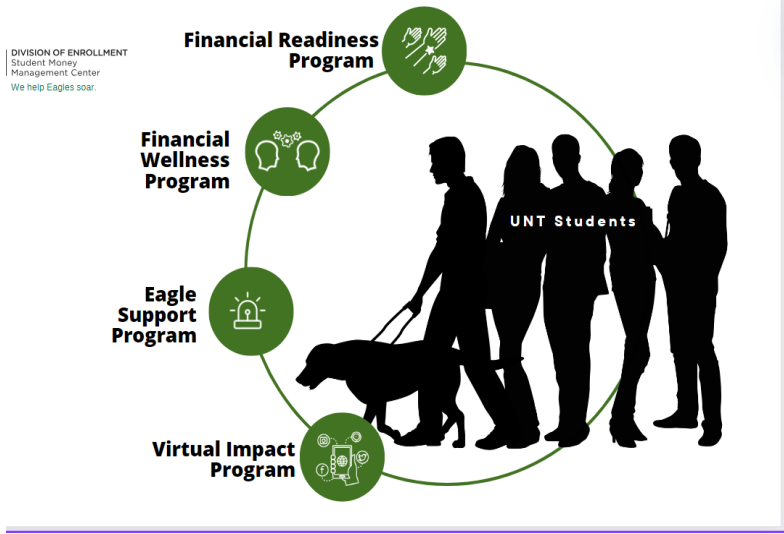
Exploring Financial Wellness Across Campuses

Meet the Panel



Paul Goebel
University of
North Texas

Director
Student Money
Management
Center

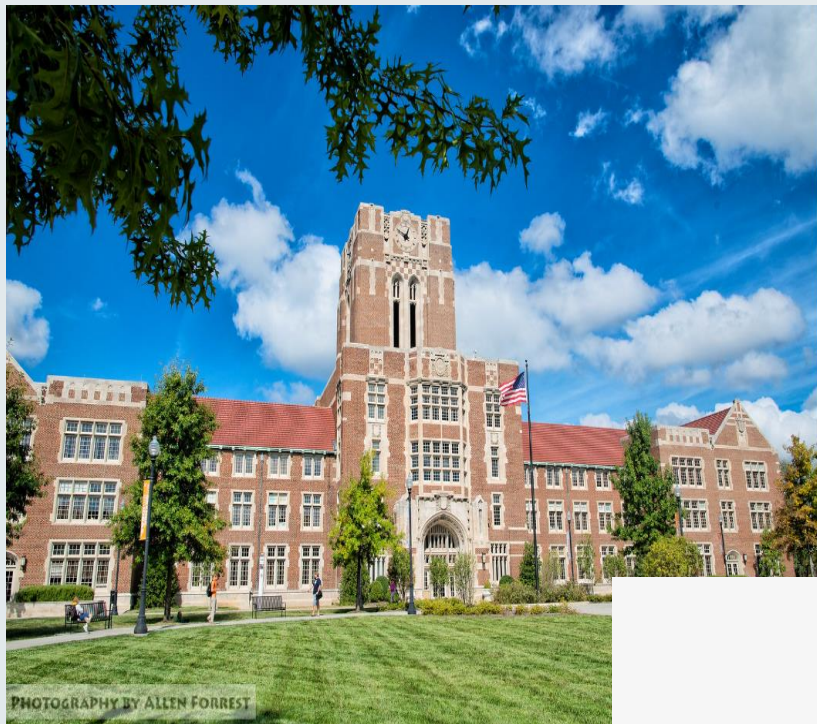


Gilbert Rogers Ed.D, AFC[®]
University of North Carolina at Chapel Hill
Director of Financial Well-being



Philippa Satterwhite

Coordinator of Financial Wellness and Education



Ericksen Gomez-Villeda / The Daily Beacon



Joy Sabola, BA
CPFC

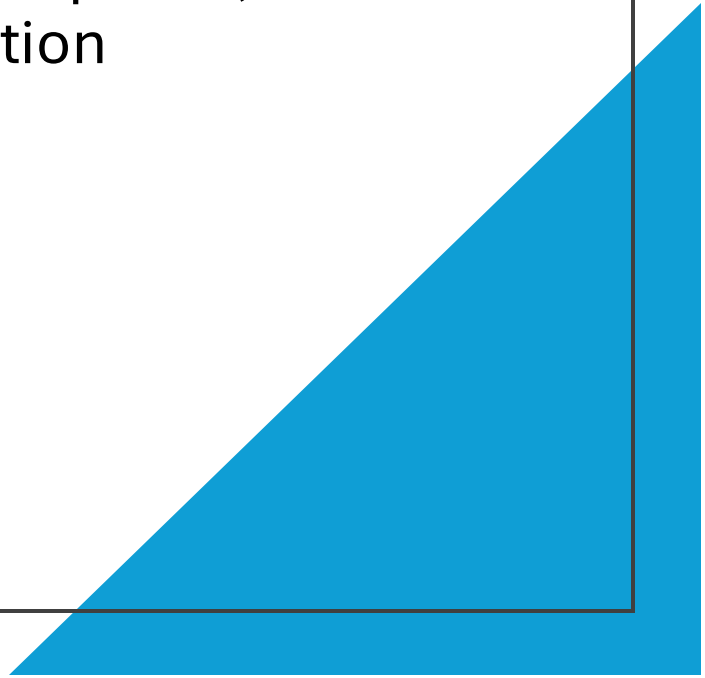
Graduate Assistant
Student Money Management Center at
the University of North Texas

Questions for Faculty

Can you highlight key initiatives in your financial wellness program that have improved students' financial literacy and well-being? How are you measuring this impact?

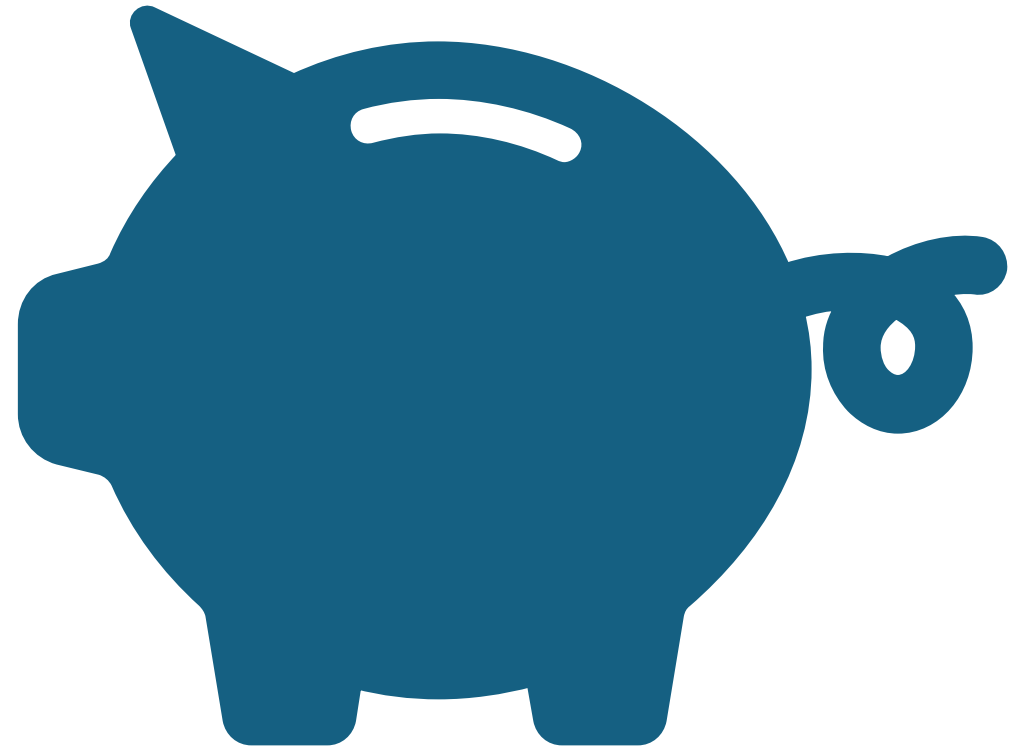
Questions for Faculty

What are the challenges in creating and maintaining financial wellness programs on campuses, and how has your institution addressed them?



Student Questions

Drawing from your experiences or observations, what contributes to the success of a financial wellness program in engaging and supporting students in financial management?



Student Questions

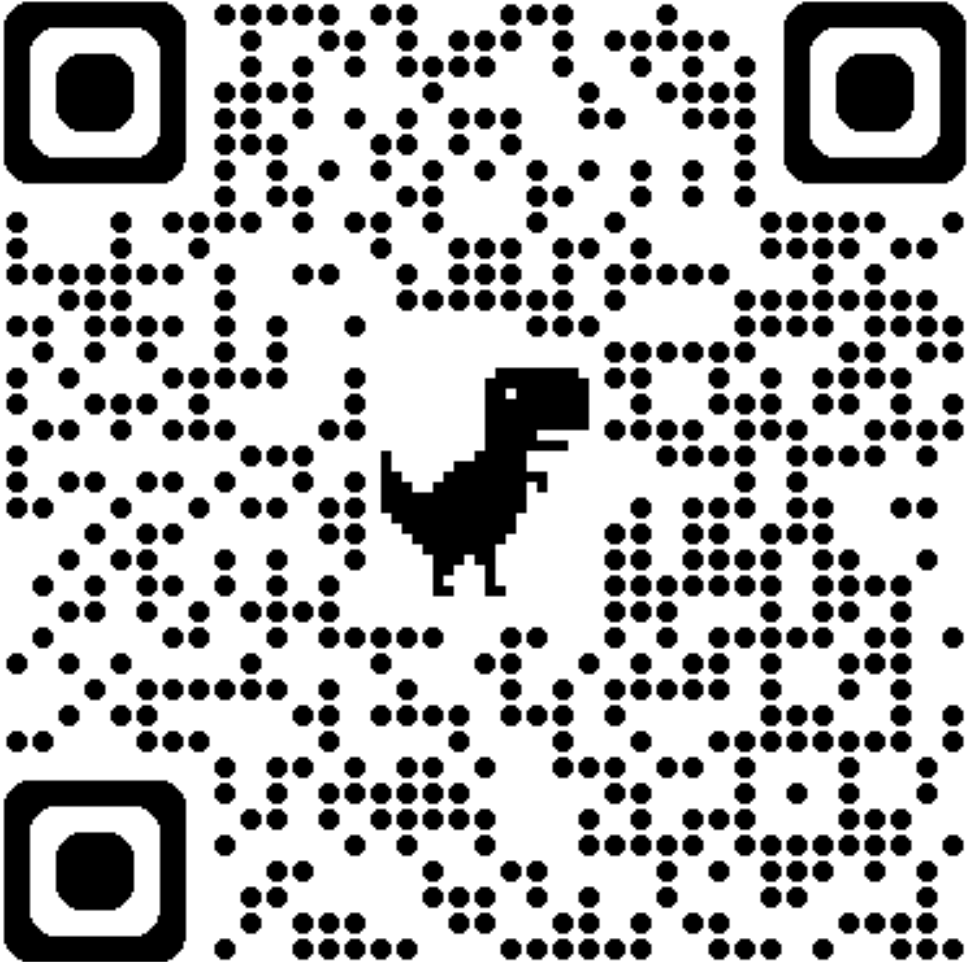


What financial hurdles do you perceive most prevalent among college students today, and how can financial wellness programs address these challenges?

Call to Action

- Write down how you will implement the strategies discussed today over the next year.
- Share your answers with one new contact you made at the summit before the end of summer.

HEFWA 2024
Feedback and
Resource
Sharing



Thank you!



Jarod Taylor

Senior Certification Program Manager

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Valerie Richards

Education Programs Manager

vrichards@afcpe.org

Bonus Questions

How long are you typically engaged with an individual student? Do you track engagement at certain stages?

How has the rise of virtual options impacted student engagement?

What types of outreach and collaborations have been successful for your program in increasing student engagement?