

Toward New Perspectives in Folklore

Ed. Américo Paredes
and Richard Bauman

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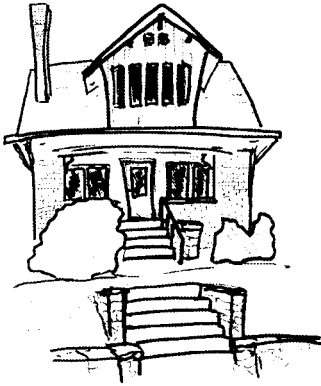
First published in 1972 by the American Folklore Society, today this volume represents a watershed in the study of vernacular cultural expression. Thirteen essays engage a variety of concepts, including group, tradition, genre, identity, and text; in addition, they address methodological concerns of transcription, translation, and analysis. A central concern is how social, cultural, and communicative contexts influence the creation and reception of expressive behaviors, from children's play to sacred narrative.

In the new preface, editor Richard Bauman reminds contemporary scholars that *Toward New Perspectives* offers both an historical reference point and an invitation to participate in an ongoing conversation about a range of theoretical issues.

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