

Libraries in Facebook and Second Life

Demos and Discussion

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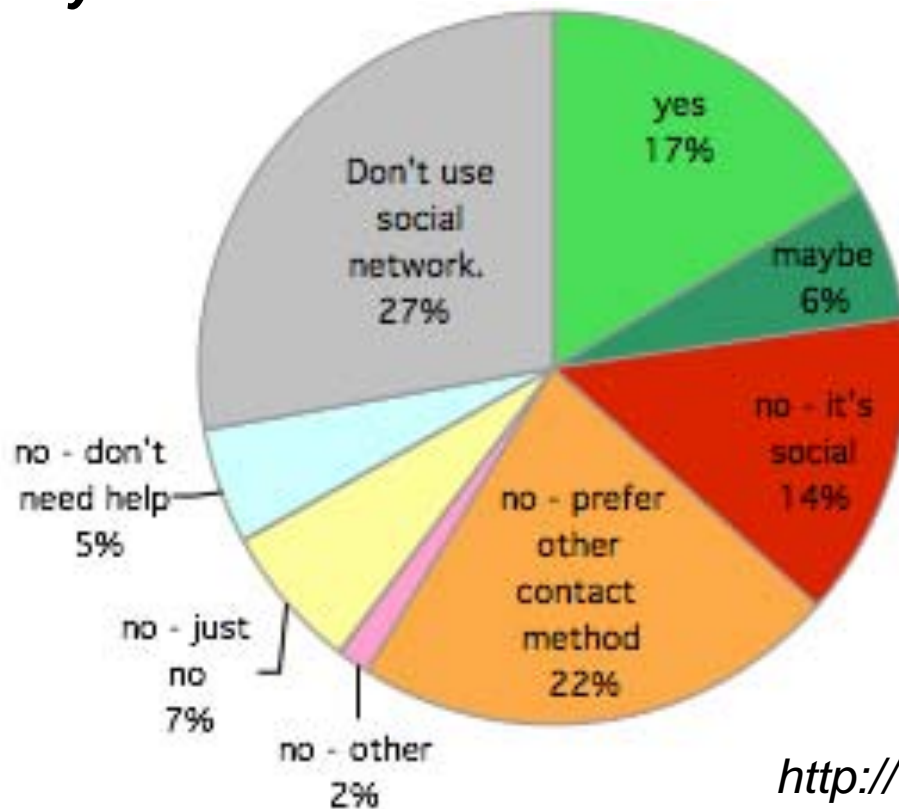
LIBRARIES

INDIANA UNIVERSITY

Bloomington



If you could contact a librarian via Facebook or MySpace for help with your research, would you? If not, why?



http://www.lib.umich.edu/usability/projects/ProjectReports/WebSurvey_Fall2007.pdf



facebook

What it is

- Browser-based “social utility” using real identities; easy to use
- Ad-based business model
- Stats: <http://indiana.facebook.com/press/info.php?statistics> – most students are there
- Originally relationships between “friends”, identified by university affiliation, but now anyone can join & organizations can have pages; can form affinity groups, post photos, write on a “wall” or send a private message, update status
- Automatically publishes “feeds” of your activities—has created privacy issues regularly because it tends to be an opt-out model

What’s big: gossip, chit-chat, social coordination, fun toys

Library usage

- Personal library – e.g., booktracker app
- Ask a librarian – e.g., fb librarian app
- Library page – e.g., <http://indiana.facebook.com/profile.php?id=6041853741>
- Library search – e.g., <http://apps.facebook.com/psulibrary>



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a library
masquerading
as a person

The screenshot shows a Mozilla Firefox browser window displaying a Facebook profile for Herman B Wells. The browser's address bar shows the URL <http://indiana.facebook.com/profile.php?id=837464511>. The Facebook profile page includes a search bar, a navigation menu with options like Profile, Friends, Networks, and Inbox, and a sidebar with Applications such as Photos, Groups, Events, and Librarian. The main content area features a profile picture of a building, a list of actions (Send Herman a Gift, Answer My Questions, Send Herman a Message, Poke Them!), and sections for Mutual Friends and Indiana Friends. A Mini-Feed on the right shows recent activity, including new friendships and a note from Herman about writing fun for everyone. The browser's status bar at the bottom indicates 'Done' and 'Open Notebook'.



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a library page

Facebook | UNC Davis Library - Mozilla Firefox

File Edit View History Bookmarks Tools Help del.icio.us

http://indiana.facebook.com/profile.php?id=6041853741


Google

facebook Profile edit Friends Networks Inbox home account privacy logout

Search

Applications Photos Groups Events Where I've Been My Questions Books Librarian more

UNC Davis Library



Location: 208 Raleigh Street, CB#3916, University of North Carolina at Chapel Hill, Chapel Hill, NC, 27514-6890

Phone: Reference: 919-962-1151 Circulation: 919-962-1053

Monday: 8:00 am - 12:00 am
Tuesday: 8:00 am - 12:00 am
Wednesday: 8:00 am - 12:00 am
Thursday: 8:00 am - 12:00 am
Friday: 8:00 am - 10:00 pm
Saturday: 10:00 am - 10:00 pm
Sunday: 11:00 am - 12:00 am

Become a Fan

Fans 6 of 32 fans See All

HELLO DAVIS REF DESK

Davis RefDesk Carl Harris Anne Kreuser

Scotch

Sean Chen Eric Sessoms Kevin Otte

Website: <http://www.lib.unc.edu/davis/>

General Information: We're experimenting with this Facebook page. What would you use it for? What resources would be useful to have here?

IM a Librarian

Ask Us

Davis Reference is online

[13:12] Davis Reference: wow, that's bizarre! that's our very own Davis Library on that page

[13:12] Davis Reference: I wonder who made that

[13:13] meeboguest299764: I wonder how you find out

[13:13] Davis Reference: I'll have to ask around. Can I help you with any questions about the library?

[13:13] meeboguest299764: no, but thanks for your time.

[13:14] Davis Reference: I'm just going to ask my colleagues. That's really interesting. Again, thanks for sharing! :)

Type here and hit enter to send a private message.

edit nickname: meeboguest299764

getmeebp

Waiting for guest1.meebo.org...

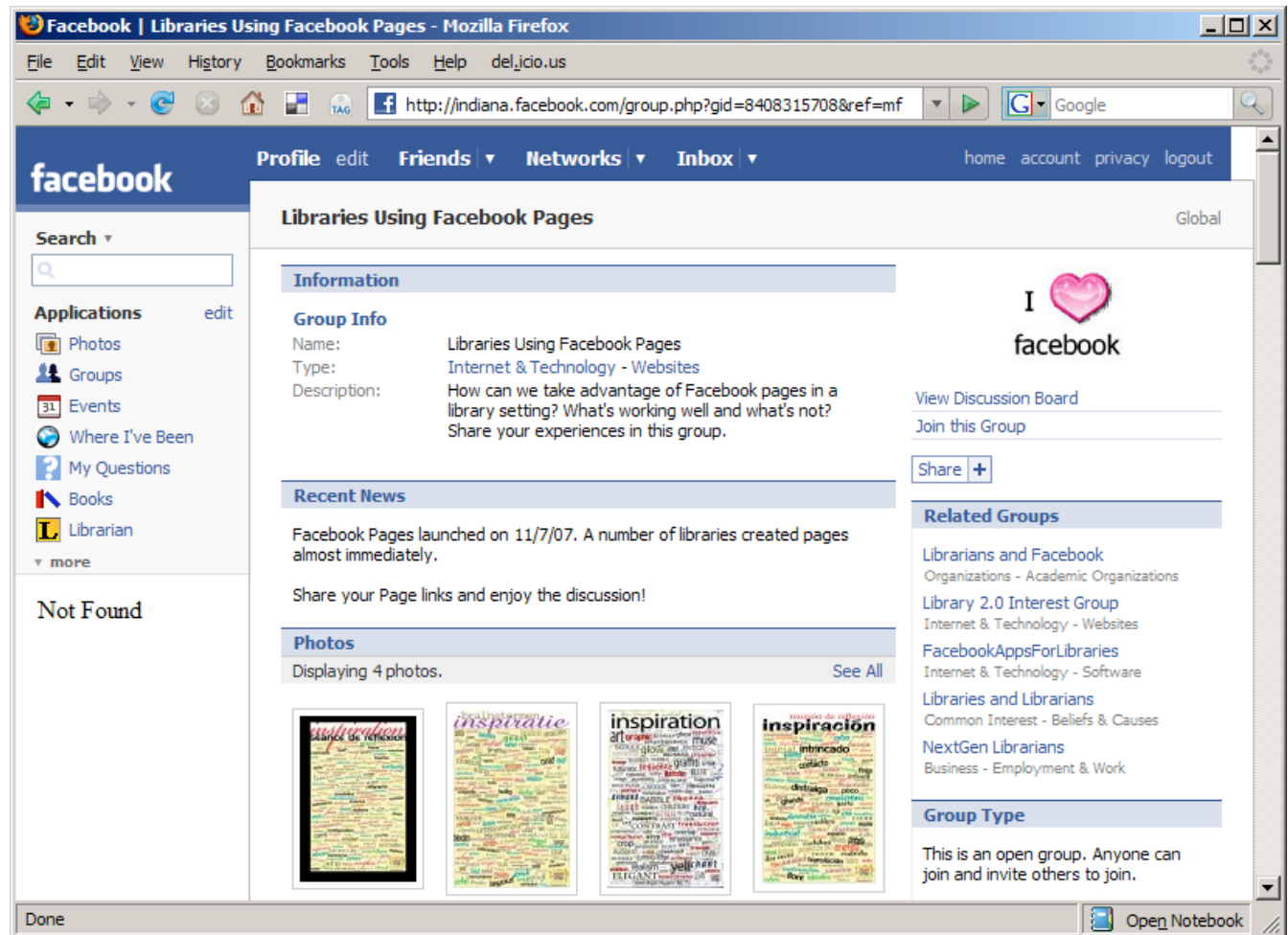
Open Notebook



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Facebook Key Questions

- how do people clump their life activities?
[activity as unit of analysis]
- what library-relevant activity is or will go on there?
- will Facebook become people's home page or portal?





What it is

- 3D virtual world - using *virtual* identities (avatars) communicating largely via text or audio chat; can walk, fly, teleport, dance, build, dress, etc.– but there's a steep learning curve
- Requires 3D Second Life Viewer application installation
- Free to join; pay for land, classifieds, land use fee & currency (Linden dollars) but can sell to other residents and earn money – virtu-real economy
- Stats: http://secondlife.com/whatis/economy_stats.php - most students are NOT there

What's big: clothes, looks, stores, building things, chit-chat, having sex; other: RL classes, conferences, concerts

Library usage

- Info Island – various libraries - <http://slurl.com/secondlife/Info%20Island/89/122/33>
- Whitehorn Library – 19th c. library - <http://slurl.com/secondlife/Caledon%20VictoriaCity/47/201/25>





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More than 150 colleges in the United States and 13 other countries have a presence in Second Life. ... Often it's just one person at a college — a faculty member, librarian, or technology guru — who prods officials to consider Second Life's educational possibilities and inspires others on campus to enter the virtual world.

– Chronicle of Higher Education, 21 September 2007



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Virtual Worlds CE Series

Continuing education (CE) non-credit courses presented by the Illinois Alliance Library System and GSLIS for librarians and others interested in virtual worlds

Introduction to Virtual World Librarianship

What is it like to work as a librarian in the virtual world of Second Life (SL)? What skills and knowledge are needed? What resources are available? This is a hands-on course that will introduce you to providing reference services and building collections and exhibits in Second Life, to planning programs and events, and to the skills needed for the 21st century librarian in a virtual world.

Week One: Introduction to Course and Reference in SL

Week Two: Collections, Resources, and Exhibits in SL

Week Three: Management and Programs in SL

Week Four: Skills for 21st Century Librarians in Virtual Worlds **Instructors:** S.

Thompson (Hypatia Dejavu), Rhonda Trueman (Abbey Zenith), Lori Bell (Lorelei Junot) and JJ Jacobson (JJ Drinkwater) **Audience:** Open to anyone interested in learning more about libraries and other information resources and services in Second Life.

Students should feel comfortable in Second Life. **Section One:** February 8, 15, 22, and 29 from 7:30 - 9:30 am SL (US Pacific) time

Section Two: April 4, 11, 18, and 25 from 11:30 am - 1:30 pm SL (US Pacific) time

Location: Info Island, Second Life

Cost: \$125

REGISTER NOW



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Second Life Key Questions

- if most students (and faculty) aren't there, what's the point?
- will SL ever replace things like Oncourse or Breeze for distance or blended learning?
- will SL-like interfaces ever replace the desktop metaphor or the web browser?



A busy moment at the reference desk ...



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Links and Resources for Second Life

- Download the Second Life software from here: <http://secondlife.com/>
- Blog for educators in Second Life - <http://edumuve.com>
- Listserv for educators in Second Life - <https://lists.secondlife.com/cgi-bin/mailman/listinfo/educators>
- SL Library 2.0 blog - <http://infoisland.org/>
- SL “in world” events calendar - <http://secondlife.com/events/>

Libraryish places to go in Second Life (have to be running SL to use):

- Info Island – various libraries - <http://slurl.com/secondlife/Info%20Island/89/122/33>
- Whitehorn Library – 19th c. library - <http://slurl.com/secondlife/Caledon%20VictoriaCity/47/201/25>