

Information literacy's influence on undergraduates' learning and development:

Results from a large multi-institutional study

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Abstract

This paper investigated the reliability and validity of the National Survey of Student Engagement's Experiences with Information Literacy module, an assessment instrument developed in collaboration with a group of instructional librarians. After identifying three information literacy-related factors in the module, it assessed the relationship between the factors and students' engagement in Higher-Order Learning and Reflective and Integrative Learning activities and students' perceived gains. The results from these analyses indicated that information literacy activities were positively and significantly correlated with student engagement and students' perceived gains.

Keywords: Information literacy, college students, student engagement, assessment

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from a large multi-institutional study**

Today undergraduates face a conundrum. They can access more information on their cell phones at a moment's notice than previous generations could access in a multi-story university library. However, the increasing inclusion of terms like "alternative facts" and "fake news" in the popular discourse highlights how much of the information digested by students is of questionable quality¹. This reality makes knowing how to search for, use properly, and evaluate information a critical skill for the 21st century.

Information literacy has been widely recognized as a critical college learning outcome for decades². However, assessing information literacy skills has been difficult for librarians and other assessment professionals as the conventional methods frequently focus on small samples at or within a single institution, testing knowledge of specific skills, are time intensive (rubrics), or use instruments that have not been psychometrically validated³. Due to these concerns, instructional librarians approached the National Survey of Student Engagement (NSSE) to collaborate with NSSE researchers on expanding the information literacy content in NSSE⁴. The collaboration resulted in the creation of the Experiences with Information Literacy module, which institutions can elect to append to the core NSSE instrument. In contrast to other information literacy assessments, the module mainly focuses on student engagement in activities associated with information literacy skill development and the extent to which instructors emphasize the proper use of information, which makes the module's results actionable. Additionally, most bachelor's-granting colleges and universities periodically administer NSSE to their students⁵ and 208 institutions have chosen to administer the module to their students in the

first four years NSSE has offered the module. Therefore, the module is relatively inexpensive and efficient to administer, and its data are already available to a wide variety of institutions.

This study has two main purposes. First, it seeks to establish the reliability and validity of the NSSE Experiences with Information Literacy module. Second, through its investigation of the predictive validity of the module's factors, it examines how engagement in information literacy activities contributes to students' learning and development. To accomplish these objectives, the study utilizes data from nearly 145,000 first-year students and seniors attending 208 colleges and universities. The results have the potential to highlight the usability of the module and provide further evidence of the importance of information literacy in promoting student learning outcomes.

Student Engagement Theory

Both the study and the creation of the NSSE Experiences with Information Literacy module were informed and guided by student engagement theory. The theory combines empirical research and several well-known concepts in the higher education literature⁶. Student engagement utilizes Pace's quality of effort concept, which postulates that student learning is a product of students' quality and quantity of effort, and Astin's student involvement theory, which theorizes that student retention is related to involvement in academic and co-curricular activities⁷. In addition to focusing on students' activities, it emphasizes the role of the institution to promote student learning and development in and outside of the classroom. Chickering and Gamson demonstrated a variety of effective educational practices that support student learning⁸. Additionally, Kuh and colleagues exhibited how institutions can structure their institutions to improve student learning outside of the classroom⁹. When applying the theory to information literacy, the theory views institutions as having the responsibility to emphasize and instruct

students on the proper and effective uses of information and providing ample or adequate information resources for students. Furthermore, students are expected to exert time and effort to search, evaluate, and use information sources properly.

Research Questions

As the validity of a survey instrument requires multi-faceted evidence¹⁰, this study investigated the following research questions to establish the validity of the NSSE Experiences with Information Literacy module and examine how engagement in information literacy activities promotes student learning and development.

1. What information literacy factors exist within the NSSE's Experiences with Information Literacy module?
2. Do the factors adequately fit the observed data?
3. Are the factors reliably measured?
4. After controlling for other factors, how do the factors correlate to students' engagement in higher-order learning and reflective and integrative learning skills?
5. After controlling for other factors, how do the factors relate to students' perceived gains?

Methods

Data

To answer the aforementioned research questions, I utilized data from the 2014 to 2018 administrations of the National Survey of Student Engagement (NSSE). NSSE examines students' engagement in educationally beneficial activities, their perceptions of the campus environment, self-assessments of how their college experience has improved their learning and development, and students' background characteristics. The 2014 to 2018 timeframe included all NSSE administrations that included the Experiences with Information Literacy module. The

module is a set of additional questions that institutions can elect to append to the core NSSE instrument that focuses on how often students use and evaluate information, the extent to which instructors emphasized the proper use of information, and an item asking how much students' college experience has influenced their ability to use information effectively. NSSE staff and a group of instructional librarians collaboratively developed the module¹¹. The designers of the module utilized their academic training, experience teaching information literacy skills, and consulted existing information literacy standards and rubrics when creating the module¹². In keeping with student engagement theory, the module was not designed to test a specific student's information literacy capabilities. Rather, it seeks to investigate how often students use information literacy skills and how institutions promote the proper use of information through their curriculum, as students' time and effort in educationally beneficial activities are presumed to promote student learning and development. The module was pilot-tested in 2013 and subsequently refined and officially added to NSSE in 2014.

Since 2014, 60,631 first-year and 83,762 senior students responded to the Experiences with Information Literacy module. These students attended 208 U.S. bachelor's-granting institutions. The response rate was 22% for first-year students and 24% for seniors. Previous research indicates that NSSE data produces accurate and reliable group means at this response rate.¹³ Table 1 contains the characteristics of the sample. About two-thirds of the respondents were White. Six out of ten students were female. Three in four students were 25 years old or younger. Over half of the sample had a parent who earned a bachelor's degree or higher. The most common major was business; however, the sample was well dispersed among a variety of academic disciplines. A plurality of the respondents attended a research university. Two-thirds of the sample attended a public institution. I obtained the data from the Indiana University Center

for Postsecondary Research, which operates NSSE. Researchers interested in replicating the analyses or using the data can request a data use license from the Indiana University Center for Postsecondary Research.

Table 1.
Descriptive statistics of the sample by class level

	First-year (%)	Senior (%)
Race/ethnicity		
Asian/Pacific Islander	6	6
Black/African American	7	7
Hispanic/Latin@	12	11
White	63	67
International	5	4
Other race/ethnicity	6	5
Sex		
Female	67	63
Male	33	37
Parental Education		
Less than high school	5	5
High school	16	19
Some college	11	11
Associate's	9	10
Bachelor's	29	28
Master's	22	19
Doctoral or professional	8	8
Major field		
Arts & humanities	9	10
Biological sciences	12	9
Physical sci., math, & computer sci.	6	5
Social sciences	11	13
Business	15	17
Communications	4	4
Education	7	7
Engineering	7	7
Health professions	16	15
Social service professions	5	5
All other	4	7
Undecided, undeclared	3	<1
Basic 2010 Carnegie Classification (aggregated)		
Research universities	42	45
Master's colleges and universities	43	42

Baccalaureate colleges--Arts & Sciences	6	5
Baccalaureate colleges--Diverse Fields	6	5
Other/not classified	3	3
Control		
Public	68	68
Private	32	32

Note: Values are percentages and may not sum to 100 due to rounding. Sample is unweighted.

Table 2.

Distribution of the Experiences with Information Literacy module items by class level

Variable name	Item	Response option	First-year (%)	Senior (%)
<i>During the current school year, about how often have you done the following?</i>				
INL01A	Completed an assignment that used an information source (book, article, Web site, etc.) other than required course readings	Never	2	2
		Sometimes	21	15
		Often	37	30
		Very often	40	53
INL01B	Worked on a paper or project that had multiple smaller assignments such as an outline, annotated bibliography, rough draft, etc.	Never	5	8
		Sometimes	26	26
		Often	39	32
		Very often	31	34
INL01C	Received feedback from an instructor that improved your use of information resources (source selection, proper citation, etc.)	Never	5	9
		Sometimes	28	29
		Often	40	34
		Very often	27	29
INL01D	Completed an assignment that used the library's electronic collection of articles, books, and journals (JSTOR, EBSCO, LexisNexis, ProQuest, etc.)	Never	18	13
		Sometimes	34	26
		Often	28	26
		Very often	20	35
INL01E	Decided not to use an information source in a course assignment due to its questionable quality	Never	25	27
		Sometimes	40	39
		Often	24	22
		Very often	11	13
INL01F	Changed the focus of a paper or project based on information you found while researching the topic	Never	16	17
		Sometimes	43	44
		Often	29	26
		Very often	12	14
INL01G	Looked for a reference that was cited in something you read	Never	16	13
		Sometimes	37	35

Variable name	Item	Response option	First-year (%)	Senior (%)
INL01H	Identified how a book, article, or creative work has contributed to a field of study	Often	31	31
		Very often	15	21
		Never	20	17
		Sometimes	38	36
		Often	28	28
		Very often	14	18
<i>During the current school year, how much have your instructors emphasized the following?</i>				
INL02A	Not plagiarizing another author's work	Very little	2	3
		Some	7	9
		Quite a bit	21	21
		Very much	70	66
INL02B	Appropriately citing the sources used in a paper or project	Very little	2	4
		Some	9	11
		Quite a bit	27	25
		Very much	61	61
INL02C	Using scholarly or peer-reviewed sources in your course assignments	Very little	4	6
		Some	15	13
		Quite a bit	30	25
		Very much	51	56
INL02D	Questioning the quality of information sources	Very little	6	9
		Some	20	22
		Quite a bit	32	28
		Very much	43	41
INL02E	Using practices (terminology, methods, writing style, etc.) of a specific major or field of study	Very little	8	6
		Some	24	18
		Quite a bit	30	29
		Very much	37	47

Notes: Percentages may not sum to 100% due to rounding.

The primary data utilized were 13 of the 14 items on the Experiences with Information Literacy module. The lone item not included in the analyses was the final item asking about how students' college experiences influenced their ability to use information literacy effectively, which did not comport with the engagement focus of the other items. A list of the items used from the module and their distributions are displayed in Table 2. I also used data on two of the

NSSE Engagement Indicators: Higher-Order Learning and Reflective & Integrative Learning.

The Engagement Indicators are summary measures of various dimensions of student engagement. Information on the reliability and validity of the Engagement Indicators is available from NSSE's Psychometric Portfolio¹⁴. In addition to the Engagement Indicators, I used NSSE's perceived gains scale, which is a composite of 10 items inquiring about how students' college experience influenced their learning and development. The reliability of the perceived gains scales was .91. A list of the items contained in the two Engagement Indicators and perceived gains scale is displayed in Appendix A. To estimate effect sizes efficiently, I standardized the Engagement Indicators and perceived gains scale to have a mean of 0 and standard deviation of 1. I also utilized data on a variety of student characteristics to control for differences in students' background and academic characteristics. The control variables were sex, race/ethnicity, time spent working, major field, college grades, educational aspirations, parental education, age, and enrollment level. The EI and control variables were captured on the core NSSE instrument or provided by institutions.

Analyses

Following NSSE's standard practices, I conducted all of the following analyses for first-year and senior students, separately. The initial analyses conducted an exploratory factor analysis (EFA) to identify information-literacy factors in the Experiences with Information Literacy module. I randomly sampled half of the students for use in the EFA (to preserve data for use in subsequent analyses). The Kaiser-Meyer-Olkin measure of sampling adequacy was .90, which Kaiser¹⁵ described as "marvelous." Due to the ordinal nature of the module variables, the EFA utilized a diagonally weighted least squares estimator as it does not assume that the variables are continuous¹⁶. I identified the appropriate number of factors through an examination of the scree

plot of the extracted factors eigenvalues¹⁷ and practical experiences based on the development of the module. The factor loadings were rotated using an oblique, oblimin rotation with a Kaiser normalization.

After identifying an initial set of latent factors in the module, I conducted a confirmatory factor analysis (CFA) to verify the factor structure of the underlying data. CFAs differ from EFAs as the factor structure is hypothesized by the researcher, rather than derived from the data. The CFA was performed using half of the sample not used in the EFA. Like the EFA, the analysis utilized a diagonally weighted least squares estimator, as the module variables were ordinal¹⁸. The initial structure of the CFA model was based upon the EFA results. I allowed the latent factors to correlate as the EFA results suggested the factors were significantly correlated. The model was subsequently refined based upon the model fit information and modification indices. I used the following model fit information to assess if the CFA met generally accepted standards. These criteria were a root mean square error of approximation (RMSEA) not significantly different from .05 or lower, comparative fit index (CFI) of .95 or higher, Tucker-Lewis Index (TLI) of .95 or higher¹⁹.

I assessed the reliability of the factors identified by calculating Cronbach's α coefficient for each of the factors. Finally, I investigated the predictive validity of the factors by examining their correlation with NSSE's Higher-Order Learning and Reflective & Integrative Learning Engagement Indicators and the perceived gains scale, holding constant other characteristics. In these analyses, I standardized the factors to have a mean of 0 and a standard deviation of 1. To estimate the predictive validity of the factors, I estimated two regression models for each of the three outcome measures. The first model contained the control variables previously described and school-level fixed effects to account for the institution attended. The second model added the

information literacy factors. This two-step approach allowed me to investigate how the inclusion of the information literacy factors improved the prediction of these outcomes.

Limitations

Readers should keep in mind the study's limitations when interpreting the results. While the sample is large and diverse, it was a convenience sample and may not be generalizable to the larger population of undergraduates in the U.S. Institutions choose to administer NSSE and the Experiences with Information Literacy module to their students. Thus, the average institution is most likely more committed to assessment and evaluation and information literacy than the typical four-year institution. For example, research universities were over-represented and baccalaureate colleges were underrepresented in the sample. Additionally, the data were self-reported by students and maybe subject to social desirability bias. Finally, the module focused on engagement in information literacy activities, but it does not investigate the quality of information experiences. For example, an instructor could frequently instruct their students to use peer-reviewed sources, but this emphasis without instructing students how to access and identify peer-reviewed articles is of low quality.

Results

Exploratory factor analysis

I began the analyses by estimating an EFA using a random half of the sample for both first-year and senior students discretely. An analysis of the scree plots for both class levels indicated that three factors should be extracted from the data. The rotated loadings for the three factors are available by class in Table 3. After analyzing the results, I titled the factors: information use, information evaluation, and instructors' emphasis. The first four items in the module loaded onto the information use factor. These items inquired about how often students

used various information sources in their coursework or received feedback from an instructor on their information use. The second factor, information evaluation, contained the four remaining items in the first question set. These items focused on how students evaluated and utilized information sources to conduct a richer literature review or revise their topic of study. The five items in the second question all loaded onto the third factor: instructors' emphasis. These items all inquired about specific activities instructors can emphasize to improve students' use of information. One substantial cross-loading greater than .30 was observed for first-year students, but not seniors — the item asking if the student “Completed an assignment that used the library's electronic collection of articles, books, and journals” loaded on to both the information use and evaluation factors. However, the loading with the larger magnitude was for information use, which comported with seniors results. The correlations between the factors ranged from .32 to .49 for first-year students and .37 to .54 for seniors indicating that the three factors capture independent, but correlated phenomena. Ultimately, the EFA results suggest that the information literacy module contains three independent factors and that the data structure can be confirmed via a CFA.

Table 3.

Exploratory factor analysis factors and rotated loadings by class level

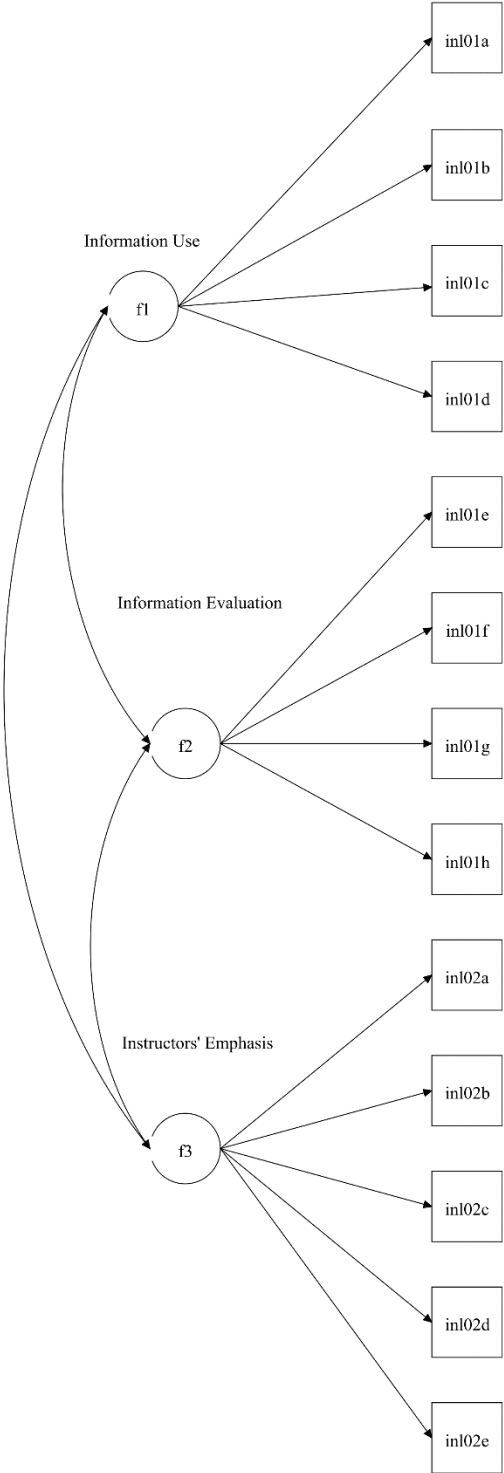
Variable	Item	First-year			Senior		
		Information Use	Information Evaluation	Instructors' Emphasis	Information Use	Information Evaluation	Instructors' Emphasis
INL01A	Completed an assignment that used an information source other than required course readings	.601			.615		
INL01B	Worked on a paper or project that had multiple smaller assignments	.805			.806		
INL01C	Received feedback from an instructor that improved your use of information resources	.587			.618		
INL01D	Completed an assignment that used the library's electronic collection of articles, books, and journals	.359	.341		.424		
INL01E	Decided not to use an information source in a course assignment due to its questionable quality		.617			.660	
INL01F	Changed the focus of a paper or project based on information you found while researching the topic		.684			.717	
INL01G	Looked for a reference that was cited in something you read		.720			.663	
INL01H	Identified how a book, article, or creative work has contributed to a field of study		.692			.601	
INL02A	Not plagiarizing another author's work			.785			.843
INL02B	Appropriately citing the sources used in a paper or project			.855			.901
INL02C	Using scholarly or peer-reviewed sources in your course assignments			.830			.813

Variable	Item	First-year			Senior		
		Information Use	Information Evaluation	Instructors' Emphasis	Information Use	Information Evaluation	Instructors' Emphasis
INL02D	Questioning the quality of information sources			.848			.817
INL02E	Using practices of a specific major or field of study			.655			.659

Notes: Item labels shortened. Factor loadings were rotated using an oblimin rotation with a Kaiser normalization. Loadings with an absolute value less than .30 are not displayed.

Figure 1.

Confirmatory factor analysis conceptual model



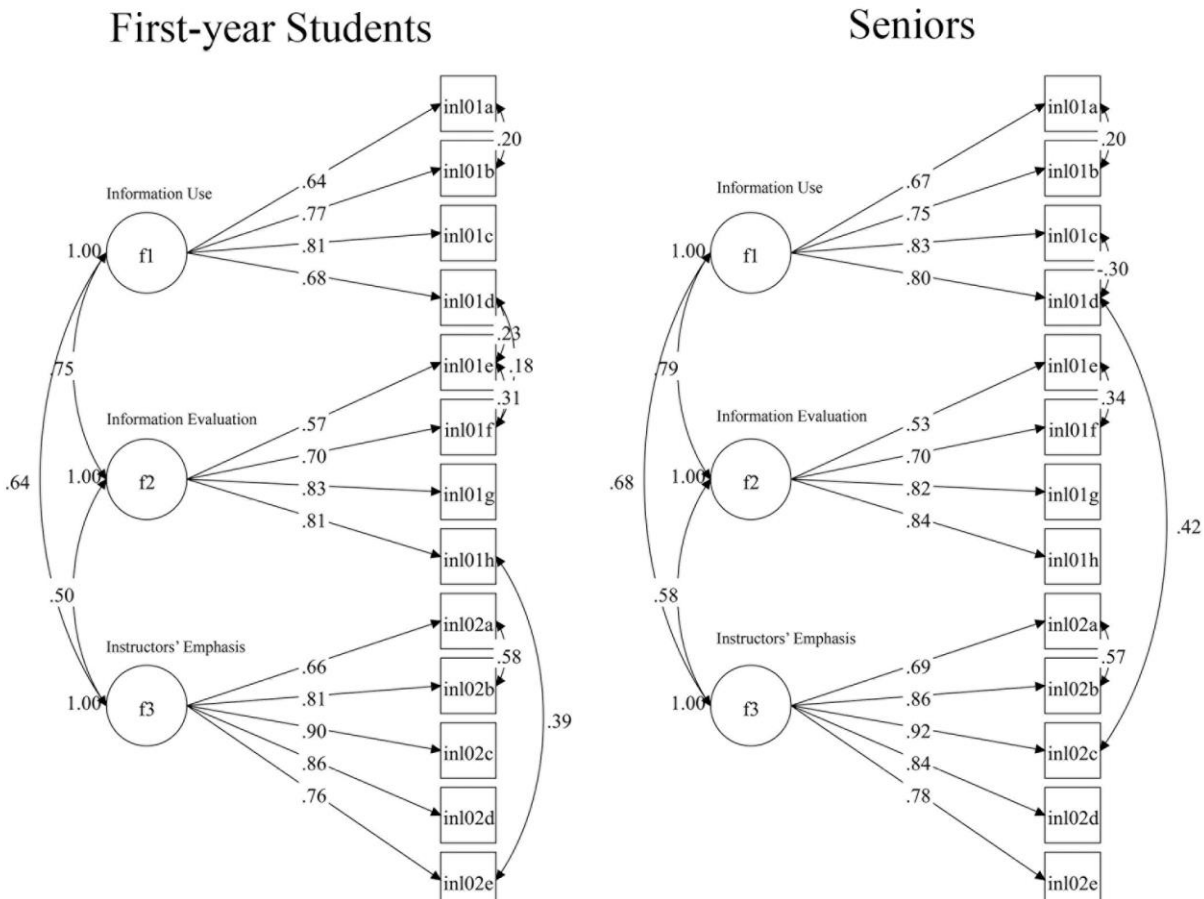
Note: Error terms not displayed.

Confirmatory factor analysis

With the remaining portion of the sample, I conducted a CFA. Figure 1 contains the initial conceptual model between the three factors. As shown in the conceptual model, the three factors are presumed to be latent variables measured by the specific survey items from the module. Additionally, the three latent factors were allowed to correlate, as the EFA results indicated a significant correlation between the factors. Despite the cross-loading observed for first-year students on the use of electronic collections, I attributed this variable to the information use factor due to the higher loading observed for the item on the information use factor and the results from the senior EFA model. When analyzed, the initial conceptual model did not adequately fit the data according to the model fit information. The modification indices indicated that the model needed to account for residual correlations between some of the items. After allowing some of the items to correlate, an adequate model fit was achieved. The RMSEA was .051, 90% CI [.050, .052], the CFI was .988, and the TLI was .983 for the first-year sample. For seniors, the RMSEA was .051, 90% CI [.050, .052], the CFI was .989, and the TLI was .985. All three criteria met the generally accepted standards for CFAs for both classes²⁰. Figure 2 contains the final model and standardized factor loadings between the latent and observed variables for first-year and senior students. The CFA results indicate that the data adequately fit the proposed three factor model and the three factors met accepted standards for construct validity in the social sciences.

Figure 2.

Confirmatory factor analysis final model for first-year and senior students



Notes: Standardized loadings. Error terms not displayed.

Construct reliability

After confirming the construct validity of the three factors in the model, I estimated the reliability of the three factors by calculating the Cronbach's α for each composite variable. For first-year students, the α s for information use, information evaluation, and instructors' emphasis were .77, .80, and .85, respectively. For seniors, the coefficients were .78, .79, and .86 for information use, information evaluation, and instructors' emphasis, respectively. All α

coefficients exceed the generally accepted threshold of .70 utilized for social science research and thus considered reliable for use in research contexts.

Predictive validity

Finally, I assessed the predictive validity of the three factors by estimating regression models predicting the following NSSE composite variables: Higher-Order Learning, Reflective & Integrative Learning, and perceived gains. For each outcome, I first estimated a regression model that included the aforementioned control variables and institution-specific fixed effects. The second model added the three information literacy factors. I estimated these models separately for first-year and senior students. As the dependent variables and information literacy factors were standardized, the results represent the expected standard deviation change in the dependent variable for a standard deviation change in an independent variable.

Table 4.

Fixed effect estimates of the relationship between information literacy factors and selected outcomes by class level

	Higher-Order Learning		Reflective & Integrative Learning		Perceived Gains	
	Est.	Sig.	Est.	Sig.	Est.	Sig.
First-year students						
Information Use	0.20	***	0.15	***	0.21	***
Information Evaluation	0.14	***	0.24	***	0.19	***
Instructors' Emphasis	0.19	***	0.13	***	0.24	***
R ² change	.18		.17		.26	
Final R ²	.20		.21		.28	
Seniors						
Information Use	0.23	***	0.19	***	0.25	***
Information Evaluation	0.12	***	0.21	***	0.09	***
Instructors' Emphasis	0.19	***	0.13	***	0.24	***
R ² change	.19		.21		.21	
Final R ²	.22		.26		.26	

* $p < .05$, ** $p < .01$, *** $p < .001$

Notes: Models hold constant race/ethnicity, time spent working, major field, grades, transfer status, educational aspirations, parental education, age, and enrollment status. Models include institution-specific fixed effects. The information literacy factors and outcome measures were standardized with a mean of 0 and standard deviation of 1. R² change is the amount of additional explained variance by the information literacy factors after holding accounting for student and institutional factors. Final R² is the total amount of variation in the dependent variable explained by the model.

Table 4 contains the regression coefficient estimates of the information literacy factors when predicting the outcome measures, holding constant student and institutional characteristics. For each of the three outcome measures, the information literacy factors each uniquely predicted a significant proportion of the variation in the Higher-Order Learning, Reflective & Integrative Learning, and perceived gains scales. Additionally, these relationships were all positive and not

trivial as all of the coefficient estimates were greater than 0.09. Therefore, a standard deviation change in one of the information literacy factors would be expected to result in roughly a tenth to quarter standard deviation change in Higher-Order Learning, Reflective & Integrative Learning, and perceived gains. Despite the significant intercorrelation of the information literacy factors, each of the factors exerted a unique and significant influence on the outcomes. Therefore, the effects of more engagement in different types of information literacy activities appear to be additive. Finally, as demonstrated by the R^2 change and final R^2 statistics, the information literacy factors accounted for 17% to 26% of the variance in the outcome measures. This finding indicates that information literacy activities play an essential role in students' learning and their perceived gains. Additionally, the predictive validity results confirm that a substantial and meaningful relationship exists between the information engagement factors and important collegiate learning outcomes and processes and students' perceptions of their learning and development in college.

Discussion

In this study, I sought to investigate the validity and reliability of the Experiences with Information Literacy module using a large multi-institutional sample of first-year and senior students. To answer the first research question, I identified factors within the module through an EFA. The EFA results indicated that there were three latent factors within the module. I titled the factors information use, information evaluation, and instructors' emphasis. Information use focuses on students' basic use of information in their course assignments. Information evaluation focuses on a deeper and richer use of information by students through activities like assessing information quality, changing the focus of a paper based upon a literature review, and identifying the uniqueness of an information source. The final factor, instructors' emphasis, examined the

extent to which instructors encouraged the proper use of information in their courses. I subsequently estimated a CFA to confirm that the proposed factors adequately fit the data using a CFA to answer the second research question. After accounting for residual correlations between some of the items, the CFA results adequately fit the data and supported the findings of three information literacy factors identified by the EFA. The third research question asked if the three factors could be reliably estimated. The factors were demonstrated to be reliable, as their Cronbach's α coefficients ranged from .77 to .86. The fourth question focused on the predictive validity of the three factors in relation to engagement in higher-order learning and reflective and integrative learning activities. After controlling for student characteristics and the institution attended, each of the three factors was significantly and positively correlated to student engagement in these domains. The three information literacy factors also increased the R^2 by about .20 indicating that the factors accounted for a substantial portion of the variation in student engagement related to higher-order learning and reflective and integrative learning. The final research question similarly inquired about the predictive validity of the factors in relationship to students' perceived gains. The results were similar to the engagement findings in that the information literacy factors were significantly and positively related to perceived gains and that the factors accounted for a relatively high proportion of the variance explained.

Implications

As validity is a multi-faceted concept²¹, the results from the study combine to indicate that the Experiences with Information Literacy module is a psychometrically valid instrument that can be used to assess undergraduates' engagement with information literacy skills. The results supported the continued and expanded use of the module by institutions and instructional librarians in their assessment and evaluation activities. The module is relatively

novel in that it focuses on the process of how students develop information literacy skills, rather than directly testing their knowledge. Thus, adding a new method of assessment for instructional librarians. This feature of the module allows for users to identify specific areas of improvement. For example, an institution's module results may reveal that instructors placed less emphasis on questioning the quality of information sources. In response, instructional librarians may work with faculty members to emphasize information quality in their lessons, grading, and syllabi. NSSE also provides institutions with the raw data to compare students by their characteristics. Such a subgroup analysis may indicate that instructors in a particular discipline placed less emphasis on the use of scholarly sources and instructional librarians may work with faculty in that discipline to increase the emphasis on this topic.

The predictive validity analyses also highlight the critical role of engagement in information literacy activities on student learning and development. Simply, engagement in information use and evaluation activities and instructors' emphasis on the proper use of information in coursework activities was strongly correlated with engagement in reflective and integrative learning and higher order learning activities, after holding constant a variety of student and institutional characteristics. Similarly, information engagement was highly related to undergraduates' perceived gains of their learning and development while attending college. These results were robust in both the first-year and senior samples. Furthermore, due to the large sample size and diversity of students and institution in the samples, the results are generalizable to the four-year sector of colleges and universities. In combination, the results highlight the critical importance of information literacy activities in the learning and development of students during their college years and in preparation for life-long learning. Information literacy activities help promote career readiness in that they are strongly predictive of whether students "appl[ied]

facts, theories, or methods to practical problems or new situations”, “examined the strengths and weaknesses of your own views on a top or issue”, and “tried to better understand someone else's views by imagining how an issue looks from his or her perspective.” Thus, information engagement is a process strongly valued by future employers in today's information-rich economy.

The validation of the module also leads to multiple lines of future inquiries. First, what student and institutional characteristics are correlated with information use and evaluation and instructors' emphasis? For example, how does information literacy engagement vary by academic field or parental education? Similarly, are factors like the student to librarian ratio or selectivity related to information engagement? Second, how does participation in library instructional sessions influence students information engagement? The module data could demonstrate the long-term effectiveness of information literacy programming. Third, does information literacy engagement have compensatory effects on outcomes like retention and GPA? Prior work by NSSE researchers has shown that more general forms of engagement are especially effective in promoting the retention and GPA of underrepresented minority students²², does this finding hold for information-related engagement? Finally, given the increasing difficulty of determining high-quality news sources, does information-literacy engagement during college assist students to identify and evaluate news sources in their post-collegiate lives?

Conclusion

The study's results demonstrate that the NSSE Experiences with Information Literacy module is an assessment tool meeting generally accepted standards for validity in social science research. They go on to highlight the significant and positive relationship between first-year and senior students' engagement in information literacy activities and both Higher-Order Learning

and Reflective and Integrative Learning. Additionally, engagement in information literacy activities was positively correlated with students' self-assessments of their college learning gains, providing additional evidence of the importance of information literacy as a learning outcome. Finally, the study supports the use of the module by both institutions and librarians to assess and improve information literacy outcomes for students.

Appendix A

Items comprising the Higher-Order Learning and Reflective & Integrative Learning Engagement Indicators and perceived gains scale.

Higher-Order Learning

During the current school year, how much has your coursework emphasized the following:

[Response options: Very little, Some, Quite a bit, Very much]

- Applying facts, theories, or methods to practical problems or new situations
- Analyzing an idea, experience, or line of reasoning in depth by examining its parts
- Evaluating a point of view, decision, or information source
- Forming a new idea or understanding from various pieces of information

Reflective & Integrative Learning

During the current school year, how often have you:

[Response options: Never, Sometimes, Often, Very Often]

- Combined ideas from different courses when completing assignments
- Connected your learning to societal problems or issues
- Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments
- Examined the strengths and weaknesses of your own views on a topic or issue
- Tried to better understand someone else's views by imagining how an issue looks from his or her perspective
- Learned something that changed the way you understand an issue or concept
- Connected ideas from your courses to your prior experiences and knowledge

Appendix A (continued).

Perceived Gains

How much has your experience at this institution contributed to your knowledge, skills, and personal development in:

[Response options: Very little, Some, Quite a bit, Very much]

- Writing clearly and effectively
- Speaking clearly and effectively
- Thinking critically and analytically
- Analyzing numerical and statistical information
- Acquiring job- or work-related knowledge and skills
- Working effectively with others
- Developing or clarifying a personal code of values and ethics
- Understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)
- Solving complex real-world problems
- Being an informed and active citizen

¹ For example: Jessica Taylor and Danielle Kurtzleben, "This Week in Trump's 'Alternative Facts' " *National Public Radio*, last modified January 29, 2017, <http://www.npr.org/2017/01/29/512068148/this-week-in-trumps-alternative-facts>; John Wagner, "Trump Rants About 'Fake News' as He Marks Black History Month," *Washington Post*, last modified February 1, 2017, <https://www.washingtonpost.com/news/post-politics/wp/2017/02/01/trump-rants-about-fake-news-as-he-marks-african-american-history-month/>.

² American Library Association, "Presidential Committee on Information Literacy: Final Report," *American Library Association*, accessed February 1, 2017, <http://www.ala.org/acrl/publications/whitepapers/presidential>; Kathleen L Spitzer, Michael B Eisenberg, and Carrie A Lowe, *Information Literacy: Essential Skills for the Information Age* (Syracuse, NY: ERIC Clearinghouse on Information & Technology, Syracuse University, 1998); Association of College and Research Libraries., "Information Literacy Competency Standards for Higher Education," (Chicago:

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³ Joseph R Matthews, *The Evaluation and Measurement of Library Services* (Westport, CT: Libraries Unlimited Incorporated, 2007); Association of College & Research Libraries, *The Value of Academic Libraries: A Comprehensive Research Review and Report. Researched by Megan Oakleaf*. (Chicago: Association of College & Research Libraries, 2010); María Pinto, "Viewing and Exploring the Subject Area of Information Literacy Assessment in Higher Education (2000–2011)," *Scientometrics* 102, no. 1 (2015).

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⁷ Alexander W. Astin, "Student Involvement: A Developmental Theory for Higher Education," *Journal of College Student Personnel* 25, no. 4 (1984); C. R. Pace, "Measuring the Quality of College Student Experiences. An Account of the Development and Use of the College Student Experiences Questionnaire," (Los Angeles, CA: Higher Education Research Institute, 1984).

⁸ Arthur W. Chickering and Zelda F Gamson, "Seven Principles for Good Practice in Undergraduate Education," *AAHE Bulletin* 39, no. 7 (1987).

⁹ G.D. Kuh et al., *Involving Colleges: Successful Approaches to Fostering Student Learning and Development Outside the Classroom* (San Francisco: Jossey-Bass, 1991).

¹⁰ Samuel Messick. "Validity," in *Educational measurement 3rd ed.*, ed. Robert L. Linn (New York: American Council on Education and Macmillan, 1989), 13–103

¹¹ Fosnacht.

¹² Association of American Colleges & Universities, "Information Literacy Value Rubric," *Association of American Colleges & Universities*, accessed February 1, 2017, <https://www.aacu.org/value/rubrics/information-literacy>; Association of College and Research Libraries.

¹³ Kevin Fosnacht et al., "How Important Are High Response Rates for College Surveys?," *The Review of Higher Education* 40, no. 2 (2017).

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²⁰ Ibid.

²¹ Messick

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