

Qualtrics Advanced Survey Software Tools

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Qualtrics (qualtrics.com) is a software package for collecting survey data that has been widely adopted by leading research universities and major corporations. Many IU departments and centers currently use Qualtrics, with more and more discovering the software's usefulness each year. This hands-on workshop is directed toward current users who have a basic knowledge of Qualtrics and wish to learn about more advanced features.

Among the features that we'll cover:

- Importing contact lists
- Embedding data from your contact lists inside your survey instrument
- Creating separate survey paths and modules
- Personalizing your email invitation messages
- Coding complex skips including screening questions

We will allow time at the end to address specific questions from attendees, and also discuss what we learned from the Qualtrics Insight Summit.

Friday, March 31, 2017, 2-4pm

Social Science Research Commons Grand Hall, Woodburn Hall 200