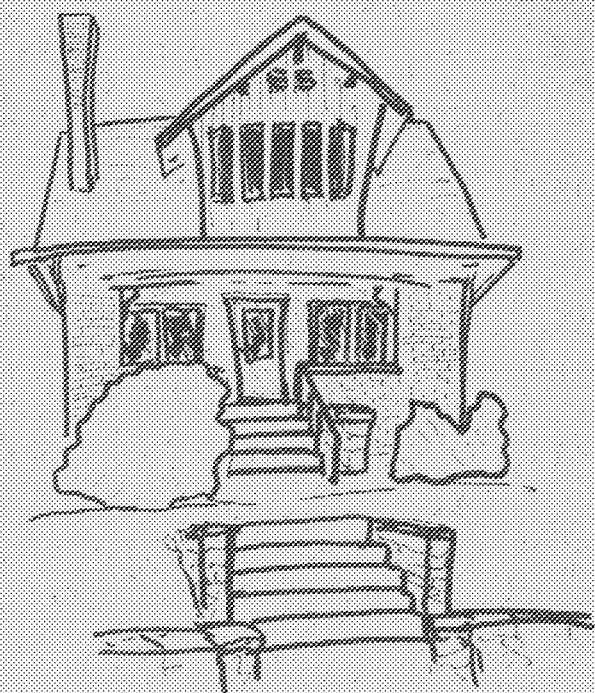


# Folklore Forum



**Editor**

Danille Christensen Lindquist

**Guest Editor**

John Fenn

**Managing Editor**

Mike Pierce

**Marketing Director**

Matthew Kerchner

**Subscriptions Manager**

Katie Lyn Peebles

**Assistant Editors**

Anthony Guest-Scott

Matthew Kerchner

Meryl Krieger

Katie Lyn Peebles

Mike Pierce

Kyoim Yun

**Technical Editor**

Curtis Ashton

**Reviews Editor**

Kyoim Yun

On our cover: 501 N. Park St., Bloomington, Indiana, the longtime home of *Folklore Forum*. Drawing by John Fenn, longtime editor.

---

**SUBSCRIPTIONS:** *Folklore Forum* is published twice yearly by Folklore and Ethnomusicology Publications, Inc. (formerly Folklore Publications Group). Subscription rates are \$10.00 for students, \$15.00 for individuals, and \$24.00 for institutions (subscribers outside the U. S. A. add \$2.00; must be paid in U. S. currency). Back issues are available on a limited basis for \$8.00/single or \$12.00/double. Shipping and handling is \$3.00/first issue and \$.75/each additional issue, or \$3.50/issue for orders outside the United States.

**MANUSCRIPTS:** *Folklore Forum* publishes interdisciplinary articles on any aspect of folklore, folklife, or ethnomusicology according to the following submission guidelines.

**Scholarly Papers:** Interdisciplinary, academic research with a focused interpretation or analysis grounded in vernacular materials—verbal, nonverbal, or customary. Suggested length is under 10,000 words. **Reflective Essays:** Short essays rooted in experience or practice—ethnographic fieldwork and collecting, educational or public sector applications. Suggested length is under 5,000 words. **Collectanea:** One or more items—textual and/or visual media—that present the materials of folklore and ethnomusicology. Excerpts considered. **Open Forum:** Brief and pertinent essays addressing topical or neglected issues in the disciplines of folklore and ethnomusicology. Dialogue and debate. Suggested length is 3,000 words or less. **Reviews:** Reviews of recent books; periodicals; festivals; conferences; exhibits; film; and broadcast, electronic, and recorded media. Suggested length is 500 to 750 words. Review essays of multiple items will be considered—1,000 to 1,500 words. Essays that combine two or more of these general categories are strongly encouraged.

All submissions should conform to the *Chicago Manual of Style* using parenthetical citations. Since manuscripts are refereed anonymously, the author's name should appear along with brief contributor information (not exceeding fifty words) on the *title page only*. Submissions should include one hard copy and one electronic copy on a floppy diskette in either PC or Macintosh format. Address all correspondence to:

47 Editors, Folklore Forum, 504 N. Fess, Bloomington, IN 47408.

Internet: <http://php.indiana.edu/~folkpub> OR <http://www.folkpub.org>

Email: [folkpub@indiana.edu](mailto:folkpub@indiana.edu)

ISSN 0015-5926 Copyright © 2003 Folklore and Ethnomusicology Publications

# **FOLKLORE FORUM**

---

**Volume 34 Numbers 1/2 2003**

## **CONTENTS**

### **SPECIAL ISSUE: APPLIED ETHNOMUSICOLOGY**

*From the Guest Editor* 3

*A Conversation with Portia K. Maultsby*

DELIA ALEXANDER

PORTIA K. MAULTSBY 9

### **ETHNOMUSICOLOGY IN EDUCATION**

*Skills for Children's Liberation:*

*An Applied Sociomusicology for Echologists*

CHARLES KEIL 17

*World Music in Education:*

*Reflections on the Past, Visions for the Future*

JOANNA PECORE 29

### **PROJECTS**

*Ethnomusicologists as Public Intellectuals:*

*Engaged Ethnomusicology in the University*

GAGE AVERILL 49

*Working Together: Music Research in Collaboration*

TOM VAN BUREN 61

### **PERSONAL EXPERIENCES**

*Confessions of a Public Sector Ethnomusicologist*

SYDNEY HUTCHINSON 79

*Applied Ethnomusicology and the Impulse to Make a Difference*

J. RICARDO ALVISO 89

<i>Making Public the Personal:</i> <i>The Purposes and Venues of Applied Ethnomusicology</i> LUCY M. LONG	97
---	----

## CULTURE AND COMMERCE

<i>Musicians and Ethnomusicologists:</i> <i>Business Models that Foster the Arts</i> KATHLYN POWELL	103
<i>Smithsonian Folkways Recordings: A Question of Balance</i> D. A. SONNEBORN	111
<i>A Conversation with Jeff Todd Titon</i> JOHN FENN JEFF TODD TITON	119

## REVIEWS

<i>The Gate of Words:</i> <i>Language in the Rituals of Korean Shamans</i> (Bruno) KYOIM YUN	133
<i>Engaging Humor</i> (Oring) RACHEL LEWIS	135
<i>The Brothers Grimm:</i> <i>From Enchanted Forests to the Modern World</i> (Zipes) BRYN NEUENSCHWANDER	137
<i>Writing Aloud: Storytelling in Late Medieval England</i> (Bradbury) KATIE LYN PEEBLES	139
<i>Uncle Monday and Other Florida Tales</i> (Congdon) GREGORY HANSEN	140
<i>Little Red Riding Hood Uncloaked: Sex, Morality, and the</i> <i>Evolution of a Fairy Tale</i> (Orenstein) HEATHER KIRKMAN	142
CONTRIBUTORS	147