this that your faithful editors hope to overcome this gross negligence on the part of the film industry. *Dannant quod non intelligunt.*

James R. Durham and Howard W. Marshall are, rumor has it, hack writers for the *Folklore Forum.*

From the Reviews Editor:

A new journal called *AFFword* has sprung up in the cool piney mountains of north Arizona. *AFFword* is the quarterly publication of the Arizona Friends of Folklore, a non-profit organization to "research and popularize Southwestern folklore." Both the Friends and *AFFword* were fathered by Keith Cunningham, instructor of folklore and literature in the English department of Northern Arizona University at Flagstaff. Two numbers of Volume I of *AFFword* are now in circulation, and have been enthusiastically received. The Friends are also engaged in the production of a series of LP records of traditional musicians in the area: their first issue, Cowboy Songs (*AFF-l*), is now being distributed across the country, and will be reviewed in a future issue of *Folklore Forum.* We are glad to pass on Mr. Cunningham's invitation to folklorists to submit articles dealing with an aspect of Southwestern folklore and folklife for publication in this potentially outstanding journal. A basic membership in the Friends costs $10.00, which includes a copy of Cowboy Songs and a subscription to *AFFword*; subscription alone is $5.00. Address: Arizona Friends of Folklore (Membership), Box 4064, Northern Arizona University, Flagstaff 86001.