

this that your faithful editors hope to overcome this gross negligence on the part of the film industry. Damnant quod non intelligunt.

James R. Durham and Howard W. Marshall are, rumor has it, hack writers for the Folklore Forum.

From the Reviews Editor:

A new journal called AFFword has sprung up in the cool piney mountains of north Arizona. AFFword is the quarterly publication of the Arizona Friends of Folklore, a non-profit organization to "research and popularize Southwestern folklore." Both the Friends and AFFword were fathered by Keith Cunningham, instructor of folklore and literature in the English department of Northern Arizona University at Flagstaff. Two numbers of Volume I of AFFword are now in circulation, and have been enthusiastically received. The Friends are also engaged in the production of a series of LP records of traditional musicians in the area: their first issue, Cowboy Songs (AFF-1), is now being distributed across the country, and will be reviewed in a future issue of Folklore Forum. We are glad to pass on Mr. Cunningham's invitation to folklorists to submit articles dealing with an aspect of Southwestern folklore and folklife for publication in this potentially outstanding journal. A basic membership in the Friends costs \$10.00, which includes a copy of Cowboy Songs and a subscription to AFFword; subscription alone is \$5.00. Address: Arizona Friends of Folklore (Membership), Box 4064, Northern Arizona University, Flagstaff 86001.