# Open Folklore Project

Julie Bobay, Associate Dean for Collection Development and Scholarly Communication Garett Montanez, Digital Information Librarian, IUScholarWorks Moira Smith, Librarian for Folklore and Ethnomusicology (among other things)

> Digital Library Program Brown Bag February 16, 2011



# **Open Folklore Project**

- What is Open Folklore?
- Demonstration
- Brief overview of technology
- Larger Goals
- Discussion

# **Partnership**

American Folklore Society (AFS) IU Bloomington Libraries

Shared Goal: Make folklore materials widely available to folklore scholars, to the communities with whom folklorists work, and to the public at large

# The Open Folklore Team

Julie Bobay, IU Libraries, Co-PI
Tim Lloyd, American Folklore Society, Co-PI
Garett Montanez, IU ScholarWorks
Jenn Laherty, IUScholarWorks
Sherri Michaels, IUScholarWorks
Moira Smith, IU Libraries
Jason Jackson, IU Professor and AFS Executive Committee

### Strategic Partner:

**Utah State University Libraries** 

Lots of help and advice from:

Jon Dunn, Mike Durbin, Jim Halliday, and Brian Wheeler, Digital Library Program

# Open Folklore: project or site?

 The site is tangible outcome of partnership, but is not the entire project

 The Open Folklore project is a collaboration with many paths of action

# "Only Connect"

(E.M. Forster, Howard's End 1910)

"Open Folklore has built new social relations that can undergird and protect scholarly work and education for many years to come. Most fundamentally, Open Folklore has forged new connections between scholars, a scholarly society and university librarians."

Fortun, Kim. "Open Folklore as an Open Access Model." Anthropology News, Feb 2011.

## Technolgy + new social systems

"Open Folklore...leverages existing infrastructure and expertise, making it affordable and giving it immediate depth and breadth, while creating a robust social as well as technical structure to support scholarly knowledge circulation."

Fortun, Kim, Ibid.

## **All About Relationships**

"Research librarians have ...assumed responsibility for providing creative leadership within the current publishing crisis, providing expert analyses of current arrangements with commercial publishers, and of new possibilities through development of digital infrastructure.

Strengthening relations between scholars and university librarians is thus a creative development in itself. "

Fortun, Kim, Ibid.

## Open Folklore is a winner!

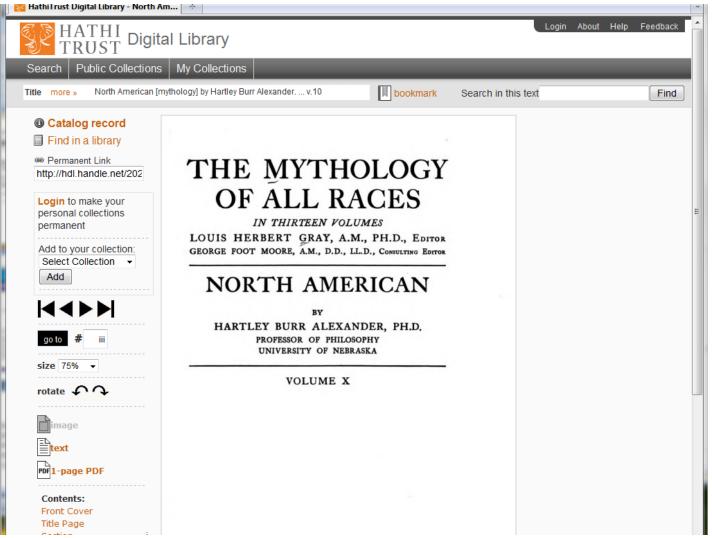
Received the 2011 Outstanding Collaboration Citation from the Association of Library Collections and Technical Services, American Library Association:

"recognizes and encourages collaborative problemsolving efforts in the areas of acquisition, access, management, preservation, or archiving of library materials. It recognizes a demonstrated benefit from actions, services, or products that improve and benefit providing and managing library collections."

# Goals & Accomplishments

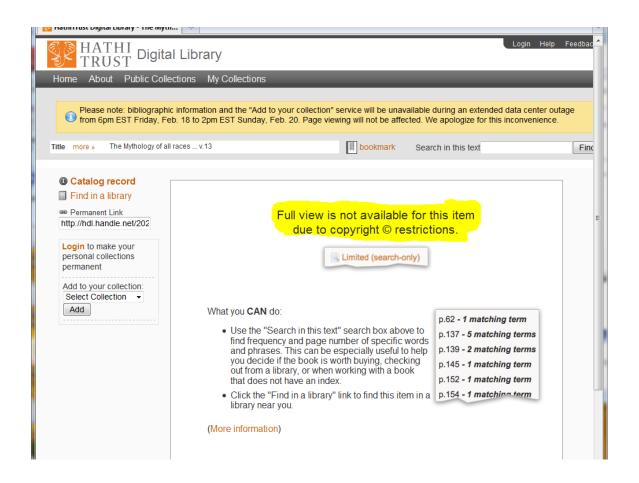
## **Problems**

- Orphans and other evils of copyright
- Ephemerality
- The fringe
- Multiple buckets



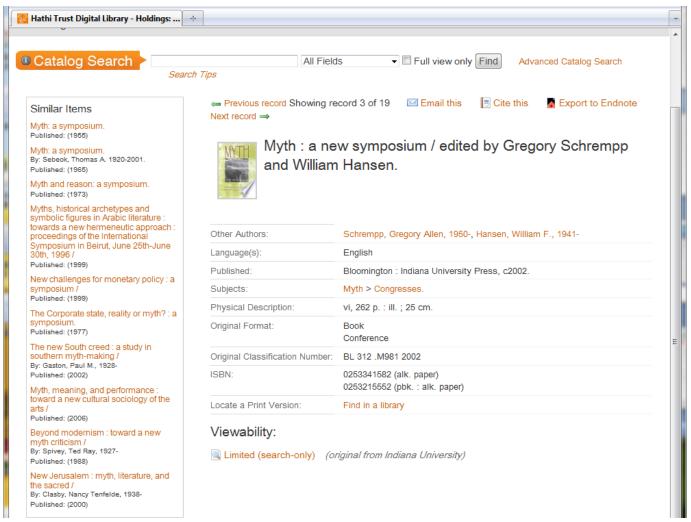
**Hathi Trust Digital Library: The Promise** 

http://babel.hathitrust.org/cgi/pt?id=mdp.39015081697628



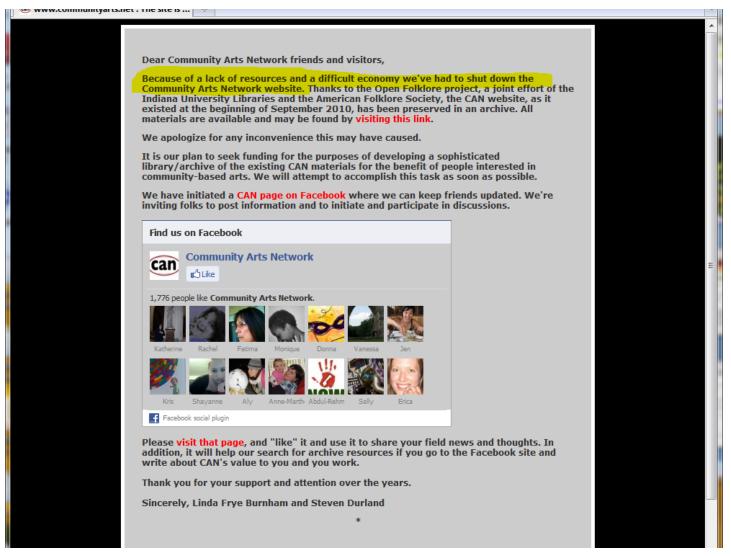
## **Hathi Trust Orphan**

http://babel.hathitrust.org/cgi/pt?id=inu.30000006132967



## Hathi Trust Digital Library: More Problems

http://catalog.hathitrust.org/Record/004289289



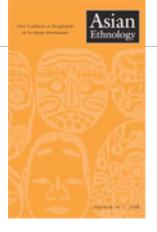
## **Problem: the Ephemeral Web**

http://www.communityarts.net/canabout.php



The Fringe





INDIAN FOLKLORE RESEARCH JOURNAL Number 9

Open web Snippets
Copyrighted Born digital
Print Deep web Open access







## Solutions / Goals

- Portal & Search
- Folklore Liberation Movement
- OA Journal Hosting
- Repository
- Digitization
- Archive-It

# **OF Philosophy**

- Leverage
- Partnerships
- Responsiveness
- New model for collection building

#### HOME SEARCH BOOKS WEBSITES GRAYLITERATURE JOURNALS NEWS PARTNERS OVERVIEW ABOUTUS

Open Folklore—now being created by the American Folklore Society and the Indiana University Bloomington Libraries—is a new scholarly resource that will make a greater number and variety of useful resources, both published and unpublished, available for the field of folklore studies and the communities with which folklore scholars partner.

#### Why Open Folklore?

While exciting recent developments in digital preservation and publication have positioned folklore studies to be a leader in scholarly communication in the digital era, several persistent access and discoverability problems in the field remain:

Access to some resources for

#### Books

Monographs and edited collections are key to the dissemination of folklore scholarship. Books produced by folklorists document local cultural practices and are frequently of great interest to artists, tradition bearers, and source communities. Open Folklore facilitates free access to a growing number of folklore books. Learn more here.

#### **Gray Literature**

Much of the work that folklorists produce falls into the category of what has been called gray literature: it is not widely accessible because it was never formally published or intended to be widely distributed. Learn more here.

## Websites

There are many web sites devoted to folklore and folklife, some created by academic programs or public sector and non-profit organizations, and others developed by enthusiasts and amateur interest groups. There is much of value in all of these sites, but they all suffer from two problems that all web sites are heir to. Learn more here.

#### Journals

In folklore studies, scholarly journals are crucial.

Peer-reviewed research articles as well as reviews of other scholarly works are essential to advancing knowledge in the field. Open Folklore facilitates free access to a growing number of folklore studies journals, including both older and newer content. Learn more here.

Dartharc

#### OF News

#### Open Folklore's First Strategic Partner: Utah State University

24 Sep 2010 - 8:46am
The Open Folklore project is
pleased to announce that the
Utah State University Libraries
are the first...

#### Open Folklore Featured in Podcast

20 Sep 2010 - 8:40am

Open Folklore project team

member Jason Baird Jackson

recently discussed the effort

during the first of a...

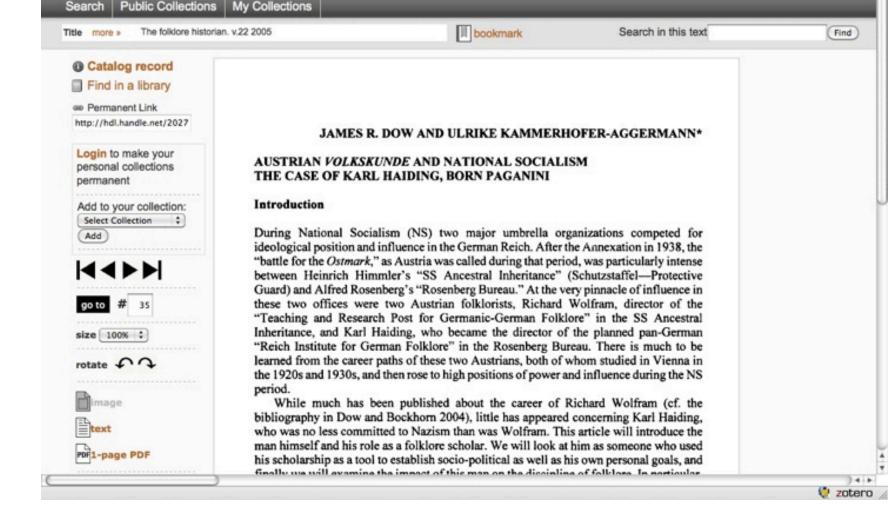
#### Open Folklore + Community Arts Network

16 Sep 2010 - 10:23am Editors note: A part of the Open Folklore effort aims to durably archive content-rich websites of...

#### Library Babel Fish on Open Folklore

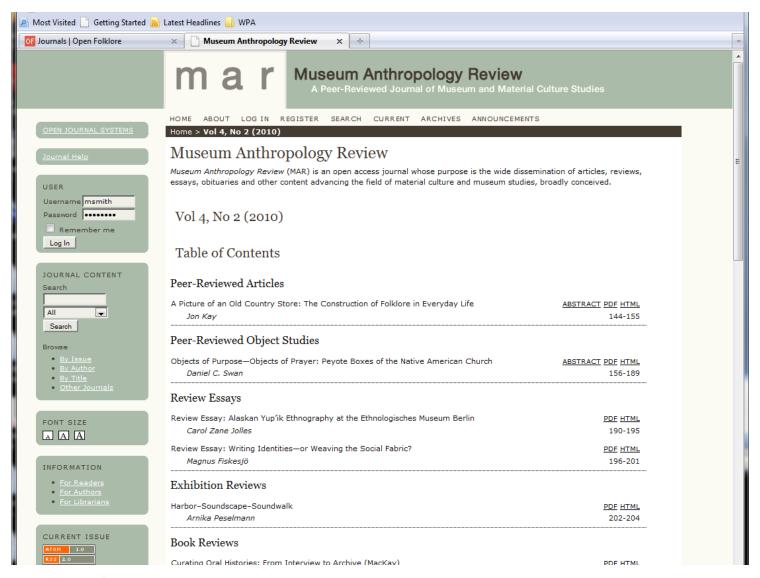
7 Sep 2010 - 1:52pm Barbara Fister writes a regular column on library and scholarly communications issues for

## **Solution: Portal**



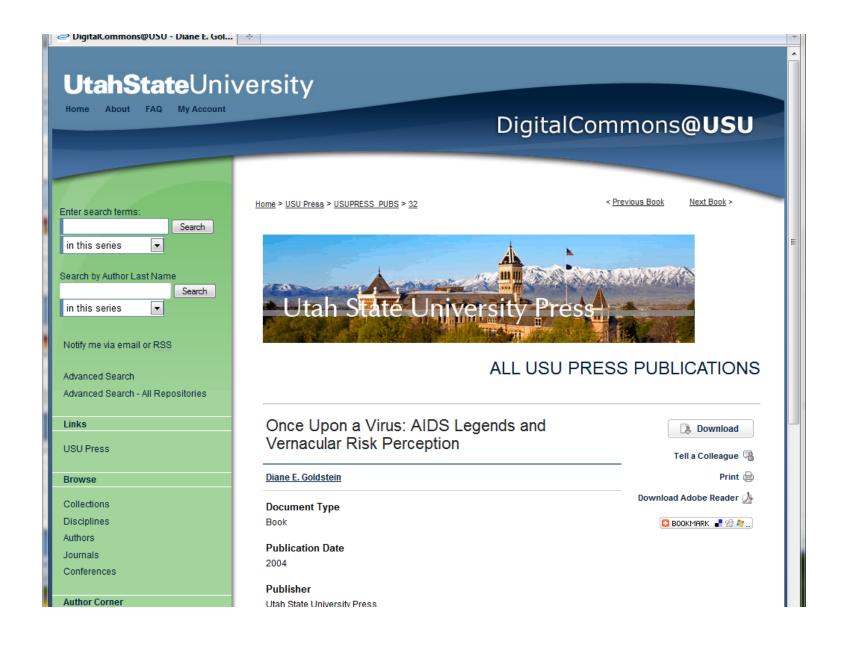
### **Journal Liberation Movement**

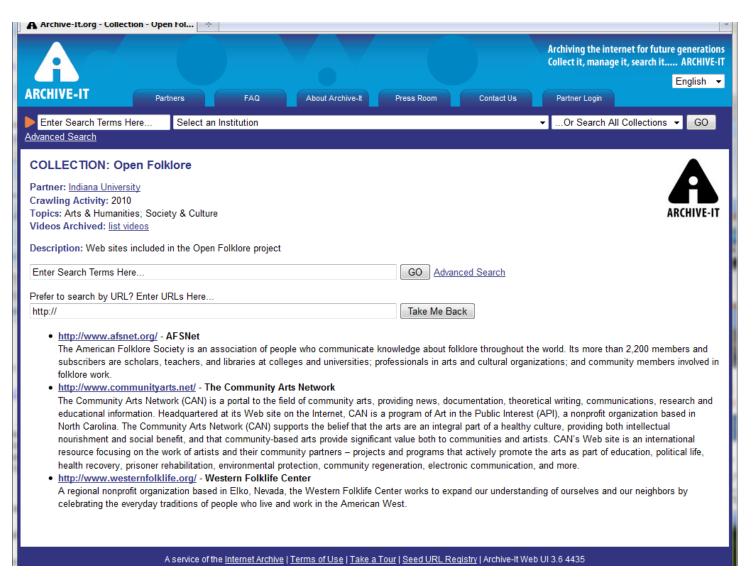
The Folklore Historian



## **Open Access Journals**

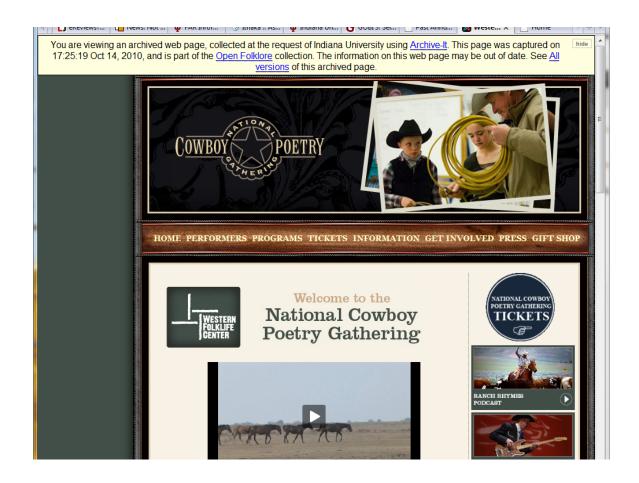
http://www.openfolklore.org/journals





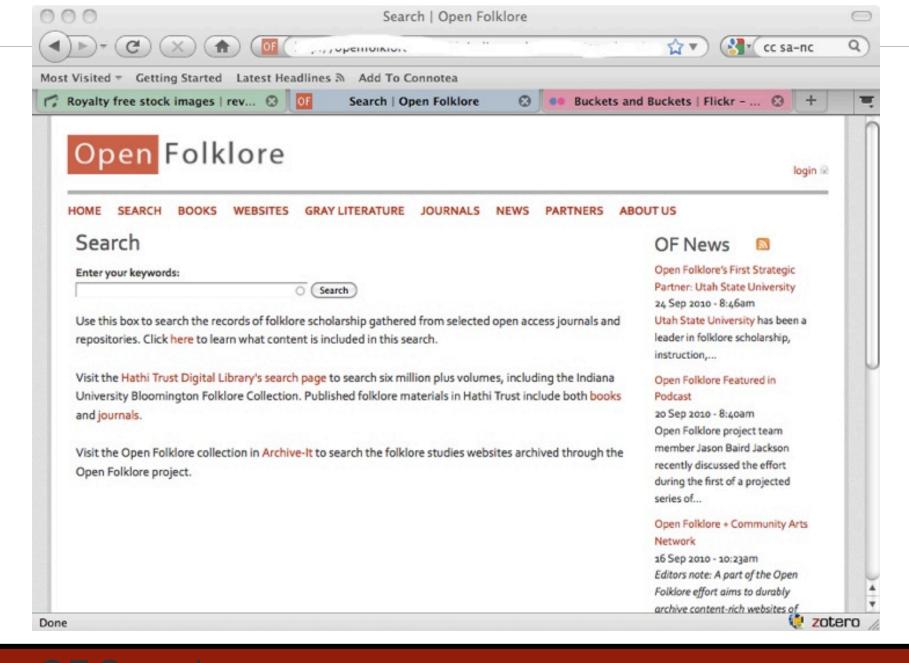
## **Archive-It: Open Folklore Collection**

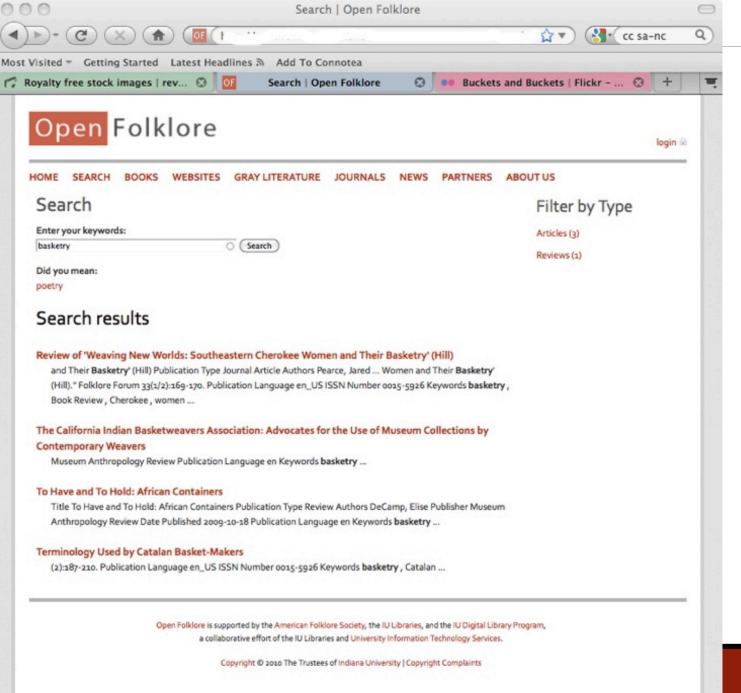
Searchable full text



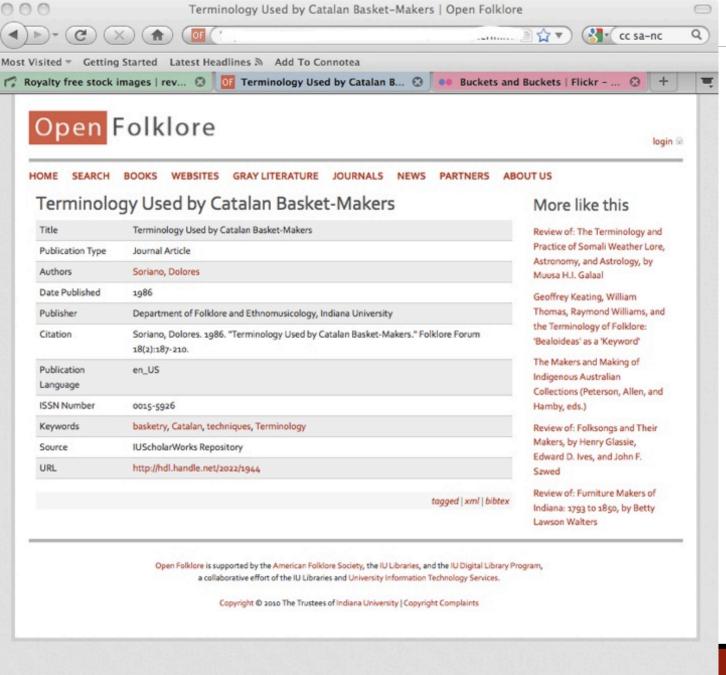
## **Hungarian Cowboys**

Western Folklife Center in Archive-It's WayBack Machine

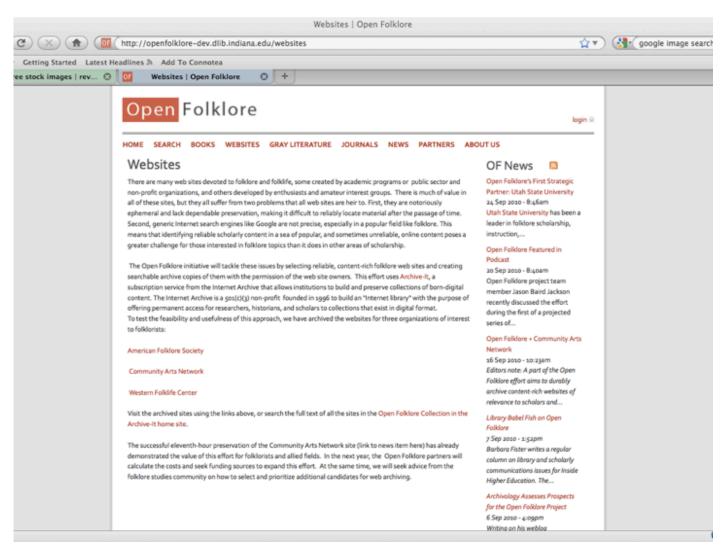




OF Search Results



## OF Search Record



**Educate** 

## Accomplishments

- OF Portal
- FaceBook, Twitter, news feed, contact form
- Hathi IU Folklore collection
- Journals on the road to freedom; including University Presses
- Archive-It Open Folklore collection
- Digitization program



# Development of Open Folklore Website

## **Drupal**

- Open Source
- Content Management System (CMS)

# Used By Libraries, Universities, Businesses, Non-Profits, etc...

- American Library Association http://ala.org/ (Coming Soon)
- Amnesty International http://amnesty.org/
- Berkman Center for Internet and Society (Harvard)
  - http://cyber.law.harvard.edu/
- The Economist
   http://www.economist.com/
- The White House http://www.whitehouse.gov/



## **Drupal**

- Application Development Framework
- Large Community of Developers
- Thousands of Modules

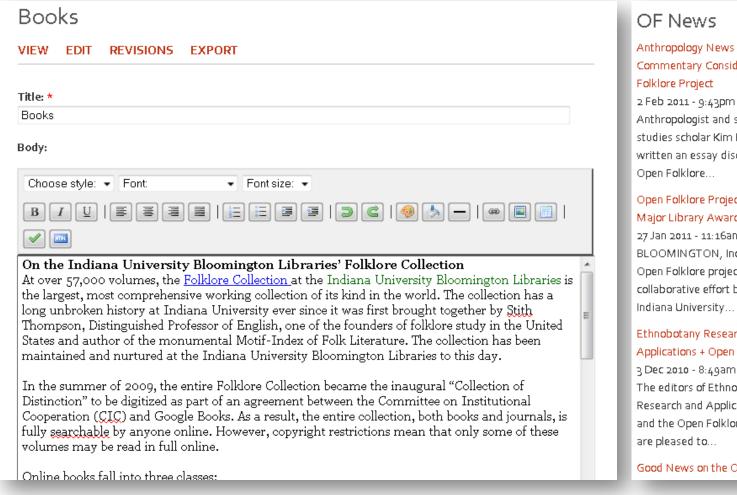
## **Development**

- Short timeframe: ~3 1/2 months
- American Folklore Society Annual Meeting
- Drupal helped us meet the requirements/ desired functionality of the site

## Implementation of OF Website

- Requirements
  - Educational & advocacy pages
  - News Items
    - RSS feeds

### Requirements-Drupal's CMS Functionality





#### Commentary Considers Open Folklore Project

2 Feb 2011 - 9:43pm Anthropologist and science studies scholar Kim Fortun has written an essay discussing the Open Folklore...

#### Open Folklore Project Wins Major Library Award

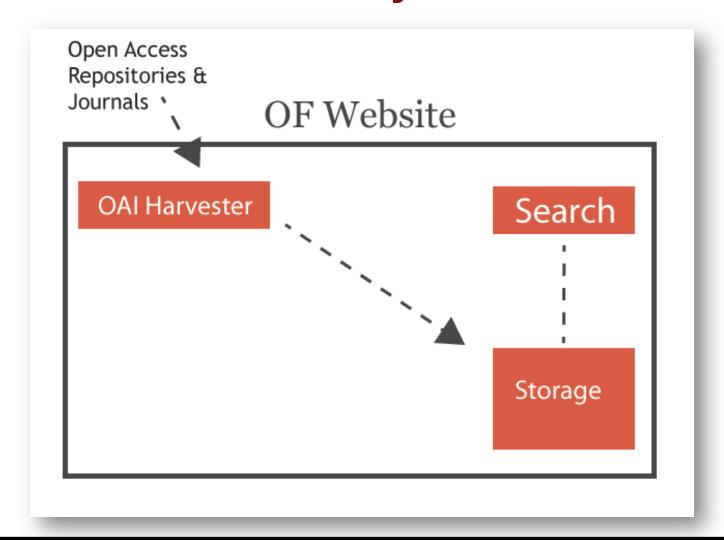
27 Jan 2011 - 11:16am BLOOMINGTON, Ind. -- The Open Folklore project, a collaborative effort between the Indiana University...

#### Ethnobotany Research and Applications + Open Folklore

3 Dec 2010 - 8:49am The editors of Ethnobotany Research and Applications (ERA) and the Open Folklore project are pleased to...

Good News on the OF Journal

### **Desired functionality – A Few Modules**



## **Harvesting Functionality**

Open Access Repositories & Journals **OF Website** OAI Harvester Module OAI Harvester - eXtensible Catalog (XC) - University of Rochester - Omeka OAI Harvester Library

## **OAI Harvester Admin Pages**

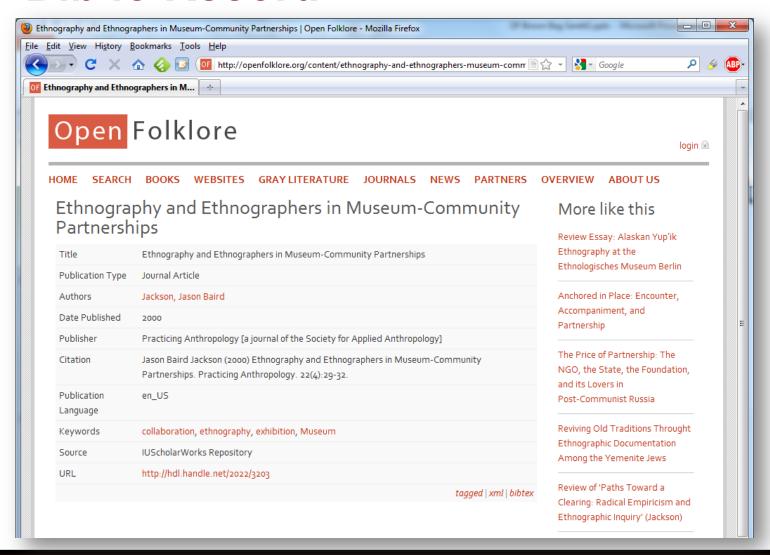
### Repositories LIST ADD REPOSITORY Server name IUScholarWorks Repository USU IUScholarWorks Journals National Folklore Support Centre - Portal For Journals Ohio State Folklore USU Press Evols ScholarSpace Repository ScholarSpace Repository Ethnobotany Research and Applications

Scheduled harvests	
LIST ADD SCHEDULED HARVEST	EMPTY HARVESTER QUEU
Name	Repository name
Trickster Press	IUScholarWorks Repository
Museum Anthropology Review	IUScholarWorks Journals
DSpace MAR	IUScholarWorks Repository
Folklore and Ethnomusicology Department (Bloomington)	IUScholarWorks Repository
Anthropology of East Europe Review	IUScholarWorks Journals
Folklore and Folk Music Archivist	IUScholarWorks Repository
Folklore Studies Digital Resources (AFS, New Directions in Folklore, and The Fund for Folk Culture)	IUScholarWorks Repository
National Folklore Support Centre	National Folklore Support Centre - Portal For Journals
Ohio State Folklore - Weekly	Ohio State Folklore

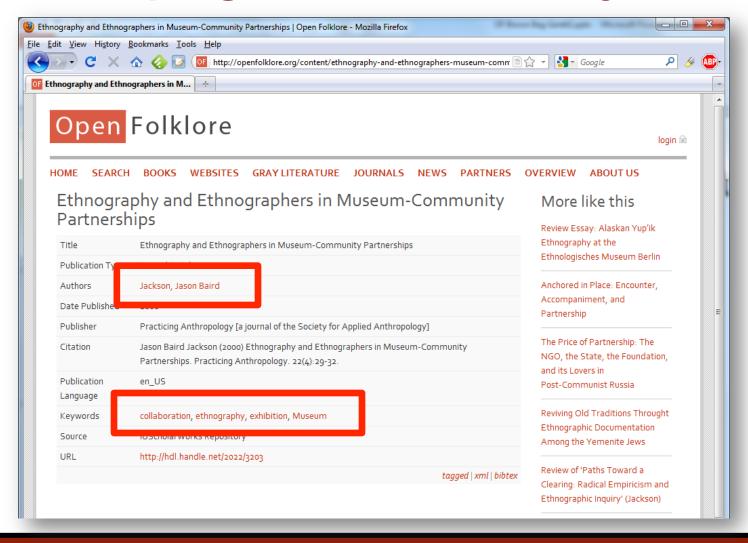
## **Storage of Records**

Open Access Repositories & **Journals OF Website** OAI Harvester - Bibliography Module or "Biblio" - Extends Drupal Node (or Page) System - Extra Features Storage - Authors & Keyword Grouping - Export Functionality: Endnote, etc - Zotero Integration

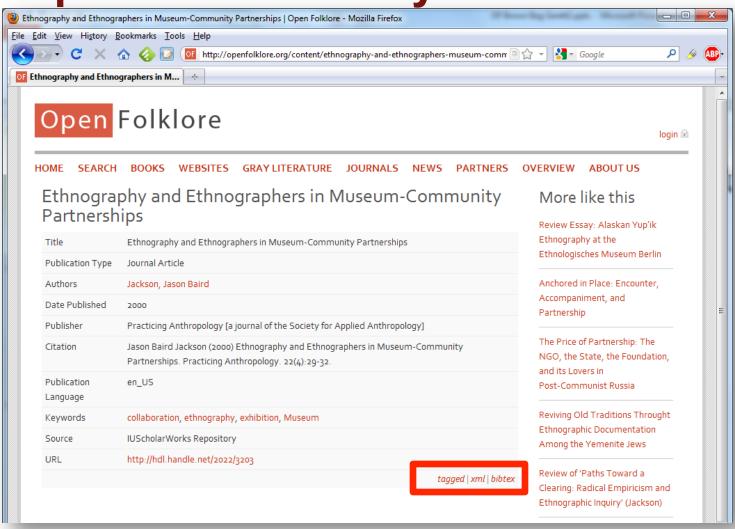
### **Biblio Record**



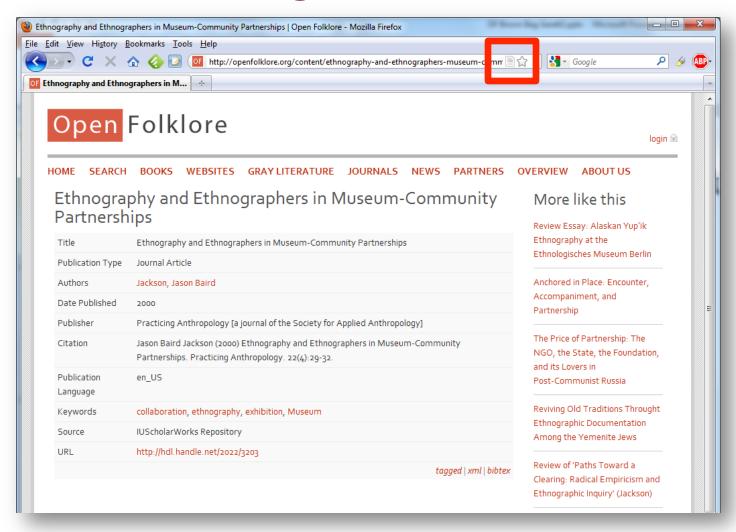
## **Grouping of Authors & Keywords**



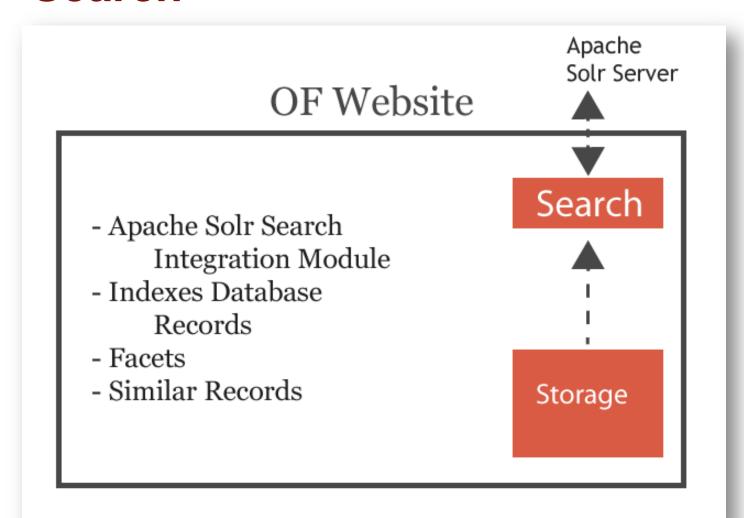
**Export Functionality** 



## **Zotero Integration**



### Search



### Search / Facets

#### Search

### Enter your keywords: Henry Glassie Search

#### Search results

#### Review of: Folksongs and Their Makers, by Henry Glassie, Edward D. Ives, and John F. Szwed

Title Review of: Folksongs and Their Makers, by **Henry Glassie**, Edward D. Ives ..., Elliot. 1972. "Review of: Folksongs and Their Makers, by **Henry Glassie**, Edward D. Ives, and John F. Szwed ... -5926 Keywords Book Review, Folksong, Folksongs, **Henry Glassie** Source IUScholar ...

#### An Interview with Henry Glassie

Title An Interview with **Henry Glassie** Publication Type Journal ... . "An Interview with **Henry Glassie**." Folklore Forum 31(2):91-113. Publication Language en\_US ISSN Number 0015-5926 Keywords applied folklore , fieldwork , **Henry Glassie** ...

#### Henry Glassie

Title **Henry Glassie** Publication Type Book Chapter Authors Jackson, Jason Baird Date Published 2009 Publisher Indiana University Citation Jason Baird Jackson (2009) "**Henry Glassie**." In In Honor of Retiring Faculty ...

#### Postmodernism

Title Postmodernism Publication Type Journal Article Authors **Glassie**, **Henry** Date Published 1988 Publisher

Department of Folklore and Ethnomusicology, Indiana University Citation **Glassie**, **Henry**. 1988. "Postmodernism ...

#### Review of: All Silver and No Brass, by Henry Glassie

Title Review of: All Silver and No Brass, by Henry Glassie Publication Type Journal Article Authors de Renwick,

#### Filter by Type

Articles (14)

#### Filter by Publisher

Department of Folklore and Ethnomusicology (10)

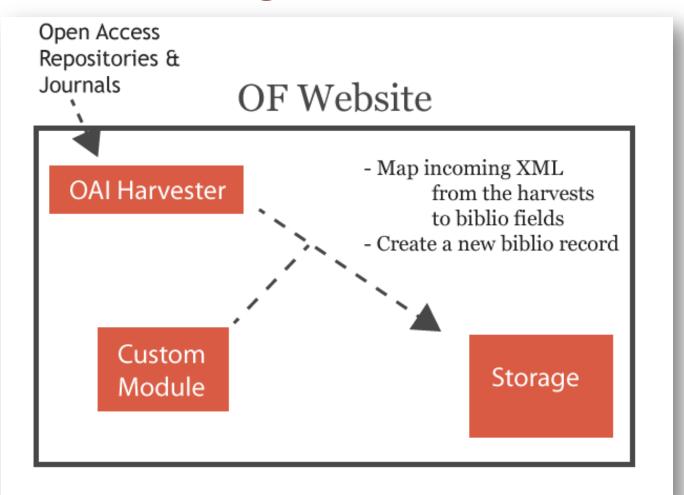
National Folklore Support Centre (2)

Indiana University (1)

NewFolk (1)



## The Missing Piece



### **Future Plans**

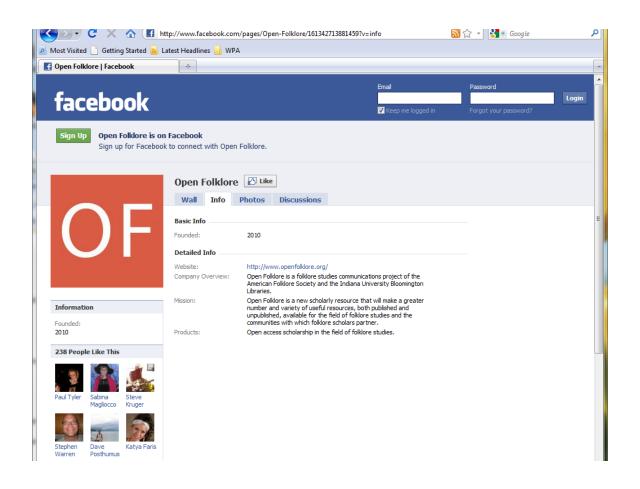
- Continue "liberating" folklore books and journals in Hathi
- Continue to support the publication of open access folklore journals using OJS platform
- Host the Ethnographic Thesaurus
- Identify and prioritize websites for preservation in Archive It Open Folklore collection
- Continue to digitize and/or preserve journals, gray literature, educational materials
- Develop guidelines for potential partners to digitize their materials
- Refine the online search tool





### Larger goals

- Educate
- Advocate
- Partnership / movement / force of nature



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