

**Grand Valley State University
College of Community & Public Service
Hospitality & Tourism Management Department**

International Food and Culture - 22567 - HTM 175 - 01

Winter 2011—Syllabus

“Peace cannot be kept by force; it can only be achieved by understanding.”

Albert Einstein

Instructor: Charles Allen Baker-Clark, Ph.D.
Associate Professor
B-3-257 Mackinac Hall

Office Phone: 616.331.3125

E-Mail: bakercc@gvsu.edu

FAX: 616.331.3115

Office Hours Winter 2011:

Tuesday

1000 – 1200

B-3-257 Mackinac Hall

Wednesday

1000 – 1800

DeVos C*

*It is advisable to arrange for a time and meeting point at DeVos.

bakercc@gvsu.edu 616.331.3125 – MAK office / 319.594.3837 cell

Thursday

0900 – 1200

Meadows

Other days and times are available by appointment.

Welcome to the food and culture of Italy! This course is an exploration of a region's culture (Italy) through an examination of its food traditions.

The approach of this course rests on the premise that our culture exerts a considerable influence on what we eat. In fact, food and culture are intertwined. By participating in this course, you will have an opportunity to explore the foods and cultures of Italy. Hopefully, this exploration will also have an impact on how you view the interaction of food and culture in the United States as well as other places in the world.

This course is part of GVSU's General Education Program.

The goal of the program is to prepare you for intelligent participation in public dialogues that consider the issues of humane living and responsible action in local, national, and global communities.

The program is designed to increase your knowledge and skills in the following areas:

Knowledge Goals

1. The major areas of human investigation and accomplishment - the arts, the humanities, the mathematical sciences, the natural sciences, and the social sciences.
2. An understanding of one's own culture and the cultures of others.
3. The tradition of humane inquiry that informs moral and ethical choices.

Skills goals

1. To engage in articulate expression through effective writing
2. To engage in articulate expression through effective speaking.
3. To think critically and creatively.
4. To locate, evaluate, and use information effectively.
5. To integrate different areas of knowledge and view ideas from multiple perspectives.

Ensuring that undergraduate students receive a broad general education has been a primary goal of colleges and universities since their inception. In this era of increasing specialization and growing demand for professional expertise, it is vital that we continue to emphasize the value of general learning.

GVSU maintains that a complete education involves more than preparation for a particular career. A career occurs in the context of a life, and a sound general education helps one "make a life" as well as "make a living." The university is committed to assuring that all undergraduate students, regardless of academic major, receive a broad education rooted in the arts and sciences.

Teaching in the liberal tradition is at the heart of Grand Valley's identity, and this focus is critical in our General Education Program. Liberal education transcends the acquisition of information; it goes beyond the factual to ask important evaluative and philosophical questions. Liberal learning holds the fundamental principles and suppositions of a body of knowledge up to inquiry, question, and discussion. It helps a person recognize the assumptions under which he or she operates and encourages the examination and questioning of those assumptions. Liberal learning begins in the General Education Program and continues through the more specialized studies comprising each student's major and minor areas of study.

Grand Valley State University educates students to shape their lives, their professions, and their societies.

General Course Information:

The following information pertains generally to all courses I teach. More specific information regarding this course follows. I expect that you will familiarize yourself with all information relevant to the course.

Classroom Civility:

Each GVSU student is encouraged to help create an environment during class that promotes learning, dignity and mutual respect for everyone. Students who speak at inappropriate times, sleep in class, display inattention, take frequent breaks, interrupt the class by coming to class late, engage in loud or distractive behaviors, use cell phones, or pagers/I-pods in class, use inappropriate behavior, are verbally abusing, eat loudly, display defiance or disrespect to others, or behave aggressively towards others could be asked to leave the class and may be subjected to disciplinary action under University procedures.

Please note that this includes the use of computers. You are welcome to use laptop computers to take notes in class. However, you are not welcome to use your computer to engage in other distracting activities such as surfing the Web, engaging in messaging, participating in Face Book activities or other pastimes.

Students with Special Needs:

Any student with special needs related to a physical or learning challenge is encouraged to discuss the matter with the course instructor. Additional assistance is available in the Office of Academic Support (OAS) 331-2490.

Attendance and Participation:

The following attendance criteria are taken from HTM Departmental policies:

Students are expected to attend classes. For classes that meet once a week, students are permitted one absence per semester. If the class meets twice a week, two missed classes per semester are permitted. Additional absence from a class that meets once a week will therefore result in the lowering of a student's final grade by two levels (e.g. a reduction from A to B+) per absence. Additional absence from a single class that meets twice per week will result in a reduction of the final grade by a single grade level (e.g. a reduction from A to A-) per absence.

Attendance will be taken at each class meeting. To receive credit for attending class, you must be present during the majority of the class period. If you feel you have extremely unusual circumstances that warrant special consideration, you need to contact the instructor **via email** prior to class and your request will be reviewed. You will be notified as to whether or not the absence will be excused. Students should note that work is **not** an acceptable excuse for missing class.

It is equally important to arrive on time to class sessions. Excellent students arrive on-time and are prepared to participate. Being more than 15 minutes late for class constitutes tardiness. Three cases of tardiness is equivalent to a day of absence. Students who arrive during the initial 15 minutes of class need to request the sign-in sheet before this “grace period” ends.

Please discuss any special circumstances with your instructor. If special circumstances prevent attendance, a student may be asked to complete an alternate assignment.

The demonstration of a willingness to learn through class participation is fundamental to your educational development. Classroom participation, moreover, is not achieved by occupying a seat for the duration of each session. Learning solely from lecture notes is also not education. The opinions, perspectives, anecdotes and debate expressed in class will offer a far more rounded perspective of the material and thus enhance your educational experience. Please refer to the rubric on the evaluation of participation located in the Course Documents folder of Blackboard.

LAKER VALUES

Your commitment to being a student at Grand Valley State University begins with a fundamental understanding and appreciation of the mission, vision and values of GVSU. It is expected that all community members will uphold the following Laker Values:

As a Grand Valley State University student, I will take responsibility for my learning.

I will attend class and class activities. I understand this means being on time, being prepared, and participating. Participation is not limited to what is referred to as “seat time.” It needs to be more active and a reflection of students’ engagement with the material to be learned.

I will study for my classes. I understand that this includes seeking out resources which will improve my academic success.

I will practice academic integrity. I will take credit only for my own work and will recognize and credit others for their words, thoughts, and ideas.

I will utilize my course choices at GVSU to include subjects I know little about.

I will be purposeful with my time at GVSU to become a successful student both in and out of the classroom.

I will prepare myself for life-long learning, following the traditions of a liberal education.

Blackboard Access:

Information regarding the course is available online in the University's Blackboard System. You will receive regular messages from me about the course through Blackboard. In addition, your teams can communicate through this platform and this reduces the need to meet face-to-face.

In order to receive these messages, you need to be certain that the University has your current email address. Your registered email address is indicated in the student profile in Blackboard.

To access the course web site, go to GVSU's home page and click on the "Current Students" link. Next, click on the MyGVSU (Blackboard) link. Once you have signed-on, go to the link for 'Courses in which you are participating'. Your USERNAME and PASSWORD are the same as your GVSU network login. If you do not know your username or password go to www.student.gvsu.edu, click Reset / Change Your Password. Please take note what your user name is before you reset your password. If you are unsuccessful in resetting your password, phone 331-2101 for assistance.

Plagiarism:

Any ideas or materials taken from another source for either written or oral presentations must be fully acknowledged. Offering the work of someone else as one's own is plagiarism. Any student who fails to give credit in written or oral work for the ideas or materials that have been taken from another is guilty of plagiarism. If any instance of academic dishonesty is discovered by an instructor, he/she will notify the student and discuss the incident. After discussion, the instructor will take one of, but not limited to the following actions: impose additional course work, ask the student to repeat the work in question, give a failing grade for the assignment, examination or the entire course. The Student Code Book for specific details on the Plagiarism Policies (adapted from Manual for Faculty Advisors, p. 5 and Student Code Book, Section 223.01).

Of particular concern regarding this issue is a form of plagiarism called mosaic in which, a writer does not copy a source directly, but changes a few words in each sentence or slightly rewords a paragraph, without giving proper credit to the original author.

Extra Credit or Make-up Work:

Any available extra credit work is up to the discretion of the instructor. However, it is the general opinion of this instructor that extra credit will be an option only when extenuating circumstances warrant it.

Information Specific to HTM 175 - 1

This section includes goals and objectives for the course, as well as information on how objectives will be met through assignments. Information on assessment is also included.

Class Meetings:

International Food and Culture - HTM 175 - 01
1300 1415 TR—Meadows Clubhouse

World Perspectives Designation:

HTM 175 fulfills the requirements for a General Education, World Perspectives course. This designation helps students examine the perspectives and ways of life of people in societies located outside the United States. In light of the increasing interaction among nations, the growth of transnational organizations, the growing ease of global communications and population movements across borders, it is necessary for students to be knowledgeable about international matters and matters of global scope and importance. Courses receiving this designation provide students with the necessary basis for understanding and interpreting the variety of world cultures, institutions, societies, and issues.

Learning Outcomes/Course Objectives:

1. Examine how culture affects people's efforts to understand, use, and survive in their environments, and how these efforts, in turn, affect culture

Objectives:

- a. Describe the major geographical features of the Italian Peninsula and the Mediterranean Basin.
 - Explain in detail how some of these features have shaped the food culture of Italy.
 - b. Demonstrate an understanding of key historical processes that have affected the culture of Italy.
 - Explain how some of these processes have influenced the Italian diet.
 - c. Explain the interaction between food and culture.
 - Provide examples of how food and culture interact.
 - List the essential elements of a cuisine.
2. Examine within a cultural context the world views, language, or ways of life of societies, nations, regions, or peoples located outside of the United States

Objectives:

- a. Describe elements of the Italian diet.
- b. Discuss how regional diets can vary within Italy.

- c. Explain how dietary habits in Italy differ from those in the United States.
 - Provide evidence that explains how these differences may have occurred.
 - Demonstrate how food cultures such as that of Italy are misrepresented in the United States.
 - Describe the impact of the Columbian exchange on the Italian diet.
3. To engage in articulate expression through effective speaking or writing

Objectives:

- a. Thoroughly research and write a paper about a planned trip to a regional destination in Italy.
 - Write a paper that is free from grammatical and mechanical errors.
4. To think critically and creatively

Objectives:

- a. In the assigned paper, demonstrate original ideas about the subject.
 - Support ideas with evidence and weight of reason.

5. To locate, evaluate, and use information effectively

Objectives:

- a. Use a variety of high-quality sources of information for both papers and the presentation.

Course Materials:

Required Reading

There are no specific textbooks to purchase for this course. There will be, however, assigned readings available online.

Other materials will be assigned, as needed, by the course instructor.

Teaching and Learning Methods:

A variety of teaching and learning methods will be utilized during the semester. These include, but are not limited to:

- a. Lectures
- b. Discussion
- c. Tasting foods and beverages
- d. Research projects with written components
- e. Assigned reading and other homework

Assignments:

1. Design a tour in Italy
This will be a brief tour in which you plan to engage with local culture. Please refer to the assignment guidelines for further information.
2. Description of an Italian Food
In this essay, you will describe a particular dish/food that is associated with Italy. Please refer to the assignment guidelines for further information.
3. Description of an Aspect of Italian Culture

This will involve the analysis of an aspect of Italian culture. Please refer to the assignment guidelines for further information.

Submitting Assignments:

This assignment must be submitted via email as Microsoft Word attachment.

In the body of the message provide the following information:

- Your full name—first and last
- The course, course number and section
- The name of the assignment as articulated in the syllabus

All assignments must utilize the APA style of citation and reference lists. No other citation style will be permitted.

Evaluation of Learning:

Design of a tour in Italy	100
Description of an Italian Food	100
Analysis of an Italian food tradition	100
Participation	100*
Examinations (4 @ 200 points ea.)	800
Total	1,200**

*Please refer to the rubric on Blackboard for evaluating your participation.

**Final grades are not subject to being “rounded” up.

Grade Scale:

1,128 – 1,200	A	900 – 935	C
1,080 – 1,127	A-	864 – 899	C-
1,044 – 1,079	B+	828 – 863	D+
1,008 – 1,043	B	792 – 827	D
972 – 1,007	B-	< 792	F
936 – 971	C+		

Final Examination Schedule

WINTER, 2011

HTM 112 – 10
Thursday 04/28/2011
1600 – 1750

HTM 175 – 01
Monday 04/25/2011
1200 – 1350

HTM 318 – 01
Tuesday 04/26/2011
1600 – 1750

Hospitality and Tourism Management Club

<http://www.gvsu.edu/htm/index.cfm>

HTM Club’s Fan Page is on Facebook.

HTMClub@gmail.com