From grocery stores and restaurants located in South Philadelphia, Indonesian immigrants sell a variety of Indonesian foods and goods to local patrons. Photo by Yoonhee Kang, October 18, 2006.

Course Description

In this place-based community service learning course, we explore the use of traditional verbal arts and material practices among immigrant communities seeking to make Philadelphia home. We begin with theories of culture, community, identity, and the production of locality from the social sciences, and move from there into historic, literary, and ethnographic portrayals of relevance to the community we will be working with. Students are introduced to the principles of ethnographic fieldwork, including techniques of participant observation, interviewing, community-based research design, interpretation, and presentation, and the ethical dimensions of fieldwork. Applying these methods, students develop a project that serves the needs of a collaborating Philadelphia community. Students gain critical thinking and
observational skills from the readings, discussion, writing assignments, and field trips.

The fieldwork component for the Spring of 2007 focuses on the verbal arts and material cultural traditions of South Philadelphia’s Indonesian community. In partnership with the Folk Arts and Cultural Treasures School (FACTS), students and faculty will develop an overview of Philadelphia’s Indonesian community and its goals for cultural and linguistic maintenance. Students will also work with community members to identify resources on which FACTS can draw in order to support these goals for the many Indonesian children who have recently enrolled in the school. This one and a half credit ABCS course fulfills the General Distribution requirement in Society.

Professors Hufford and Kang will hold office hours on Tuesday afternoons from 2-4, and by appointment. Our e-mail addresses are:

yoonheek@sas.upenn.edu
mhufford@sas.upenn.edu

Work for the Course: Each student must do the weekly readings, participate actively in class discussion, and complete fieldwork and related writing assignments. Midway through the course we will hold a planning meeting to identify a project related to each student’s interests and skills, which will contribute to a final report and related products, which we will present to the principal, faculty, students and parents of FACTS on April 27.

Required texts (available at Penn Book Center, 34th and Sansom)


All other readings will be posted to the blackboard or distributed as handouts.
Draft Schedule of Topics, Readings, and Field Trips

Jan. 12: Introduction to the course
1) Folklore and Community-Based Academic Service
2) Overview of Indonesian history, geography, demographics, and culture
   (Film clips: Children of the Thousand Islands)

Jan. 19: Indonesia and South Philadelphia in World Historical Context

Readings:
Bertrand, “Introduction” and “Exclusion, Marginality, and the Nation.”
Welcoming Center for New Philadelphians, 2004. From Cobblestone Streets to Korean Soap Operas

Video: Miyah: The Life of a Javanese Woman

Assignment: Between January 12 and January 19, visit an Indonesian store in South Philadelphia. Find something under $5 that you know nothing about. Find out about it, purchase it, write about your experience (2-3 pages double-spaced), and bring the item and your writing to class. A prompt for the writing will be posted to the course blackboard site.

Jan 26: South Philadelphia as Locality for Immigrants

Guest Presentation on Folk Arts and Cultural Treasures Charter School in Chinatown, by Tony Shapiro-Phim, Philadelphia Folklore Project

Readings:
Appadurai, “The Production of Locality.” Modernity at Large
“Strut!” (video)
Noyes, Dorothy. “Group.” Eight Words for the Study of Expressive Culture

Special Works in Progress issue on Asian Americans in Philadelphia
Precious Places videos.

Assignments:
1) With a partner, visit an assigned Philadelphia repository and identify the scope and content for holdings that relate to Indonesian immigrants in Philadelphia, and historical information about south Philadelphia. Please bring your findings to this class.
2) Bring in an artifact or a photo of an artifact that tells something about your family history. You will conduct interviews with each other this week and write about this for class the following week, using a prompt that we will post to the blackboard.
Feb. 2: Participating Ethnographically: An Introduction

Readings:
Parsons, Gerald E. “What is an Ethnographic Field Collection?”
http://www.loc.gov/folklife/ethno.html
American Folklife Center, *Folklife and Fieldwork* (permissions forms, archival methods)

To familiarize yourself with the ethical issues of doing ethnography, please review the following:
A Statement of Ethics for the American Folklore Society
http://www.afsnet.org/aboutAFS/ethics.cfm
*Handbook on Ethical Issues in Anthropology*
http://www.aaanet.org/committees/ethics/
American Sociological Association statement of ethics:
http://www.asanet.org/page ww?section=Ethics&name=Ethics

Feb. 9: Introduction to Philadelphia’s Indonesian Community

*Guest Speakers:* Aldo Shiahaan, Associate Pastor, Philadelphia Praise Center, and Indah Nuritasari, journalist and consultant on Indonesian children's toys and plays for Philadelphia's Please Touch Museum.

Reading:
*Food researchers:* read essays on "Food," and "Festival."
*Verbal Arts researchers:* read essays on "Humor," "Ethnography of Speaking," "Speech Play," and "Insult."

Thinking:
Bring these theoretical essays into dialogue with what you know about food, language, and musical performance, and develop questions that you might explore with our guest speakers. Folders on Indonesian music, food, and language resources in the course documents section contain some information to get you started.
Feb. 16: Preparing to research Food, Music, and Verbal Arts

Reading: Review notes from Aldo on February 9 and essays assigned for February 9 in Bauman, *Folklore, Cultural Performances, and Popular Entertainments*. Begin writing about your topic, and develop a set of questions to explore with Indonesian teens who will be our mentors for the remainder of the semester. We will work on these in class and identify dates and venues for meeting with teens and sites for field trips over the next week.

Some basic cultural dos and don’ts:
- [http://www.cyborlink.com/besite/indonesia.htm](http://www.cyborlink.com/besite/indonesia.htm)
- [http://www.ediplomat.com/np/cultural_etiquette/ce_id.htm](http://www.ediplomat.com/np/cultural_etiquette/ce_id.htm)

Feb. 23: Multiculturalism and the Politics of Cultural Recognition

Guest consultant: Dahlia Setiyawan

Reading:
Setiyawan, 2005. “’Unity in Diversity’: Identity Development and Community Building Among Indonesian immigrants in Philadelphia”

Bring to class fieldnotes, photographs, and collected ephemera from your field trips and be prepared to share your findings and questions with Dahlia Setiyawan and the class. We will identify further

March 2: Planning meeting for student projects. We will identify resources, tasks, and final products for each student, and establish a timeline for accomplishing the work of: 1) surveying the relevant holdings of cultural institutions in Philadelphia and elsewhere, 2) documenting cultural resources and needs in the Indonesian community, and 3) producing a document and related products for the FACTS school.

Readings on the Folk Arts in Education Movement: Philosophy, Politics, and Practice
- Taylor, “Multiculturalism and the Politics of Recognition.”

Mar. 9: No class this week – Spring Break
Mar. 18-April 20: Ongoing project assessment and mentoring. We will meet each Friday to report on research findings, to share information and resources and to set goals for the following week. As the need arises, we will schedule consultations with community leaders.

Apr. 27: Presentation at FACTS School
May 4: Deadline for completion of student projects.
Folk/Anthr 321: Course Readings and Resources, Spring 2007


http://www.loc.gov/folklife/teachers/allpf.php

http://www.loc.gov/folklife/fieldwork/index.html


Williams, Raymond. 1985 [1976]. *Keywords: A Vocabulary of Culture and Society.* New York: Oxford University Press.


Copies of and excerpts from these materials, as well as from additional articles, film clips, sound recordings, and links to related websites will be placed on reserve in Rosengarten, distributed as handouts, or posted to the Courseweb Blackboard. Additional resources and readings, many of them discovered by you, will be posted to the blackboard site or distributed in class as we go.

**Online Resources**

American Folklife Center, Library of Congress  http://www.loc.gov/folklife/
American Folklore Society  http://www.afsnet.org/
Asian Arts Initiative  http://www.asianartsinitiative.org/
Balch Institute for Ethnic Studies  http://www.balchinstitute.org/
City Lore  http://www.citylore.org
Historical Society of Pennsylvania  http://www.hsp.org/
Institute for Cultural Partnerships  http://www.culturalpartnerships.org/
Philadelphia Folklore Project  http://www.folklorequirement.org/
Film Resources

Anak Seribu Pulau (Children of the thousand Islands)
- [http://www.seasite.niu.edu/Indonesian/Video/](http://www.seasite.niu.edu/Indonesian/Video/)

: A series of documentary films about children activities (i.e. playing, studying, working, etc) in various culture and location settings in Indonesia.
A collaborative production of RCTI, SCTV, TPI, ANTEVE, dan INDOSIAR (1995)
Producers and Directors: Garin Nugroho and Mira Lesmana

Miyah : the life of a Javanese woman / = Life of a Javanese woman (1999)

Miyah, a domestic servant in Jakarta, Indonesia, returns to visit her parents in rural Java. Publisher: Watertown, MA : Documentary Educational Resources, c1999.
Format: VHS - NTSC: 1 videocassette (30 min.) : sd., col. ; 1/2 in.
Notes: Margaret Mead Film Festival, 1999.
Languages: English, Javanese Subtitles: English University Museum Library Desk Call No. VHS HQ1236.5.I5 M59 1999. VHS 1999

Mariman (First Run / Icarus Films 2000)
In the aftermath of the May, 1998 riots in Indonesia, which both helped toppled Suharto and victimized the ethnic Chinese, a portrait of one Chinese businessman and his family.
Field Work Assignments

Assignment 1: Indonesian Grocery Stores. Go to an Indonesian grocery store in South Philadelphia. What are the main types of foods sold there? How are they labeled and organized? What are the local terms for them? Are these foods and ingredients brought from Indonesia or from elsewhere? If there is an equivalent food sold in standard US stores, why don’t they just buy that one? What else the grocery stores sell or provide to the local patrons (e.g., video rentals, calling cards, magazines, newspaper, or other services?) Try to conduct interviews with the shop keepers or their customers, and write up a 3 page (double-spaced) description of your experience and what you learned. Locate the store on the map.

(1) narrative descriptions of your visit (e.g., when, how, who, etc)
(2) descriptive analysis of the store: Store layout, types of foods (esp. staple food), other items
(3) analysis of the foods: What types are there? How are they different from one another?
(4) analysis of the interviews: Why people go there?
(5) appendix: scan and attach any brochures, business cards, or free local magazines that you acquire from the stores.

Some establishments to visit:


Assignment 2: Indonesian Religious Activities. Go to an Indonesian church or a Indonesian Muslim monthly meetings. How do they worship? What kinds of songs/music they use? How do they pray? Who are they? (e.g., their ethnic background: e.g., Malay, Chinese) What kinds of media/technology they use during the worship? What languages (English/Indonesian) do they speak before/during/after the worship, and with whom? What kinds of activity groups do they have? (e.g. weekly meetings for youth groups) How are these activity groups organized? (e.g., by age, sex, etc.) Try to interview with their leaders, or video-record the worship and provide a report (1-3 pages):

(1) narrative descriptions of your visit
(2) descriptive analysis of the church/meeting
(3) analysis of the worship; structure, songs, prayers, etc.
(4) analysis of the interviews
(5) appendix: any photos or video-clips of your visit
Assignment 3: Indonesian Festival. Collect information on Indonesian festivals (religious or cultural, including wedding), especially in Spring. When and how do they celebrate? Are there any community centers where people gather to celebrate any specific occasions? What kinds of food do they prepare for each event? What kinds of customs? (e.g., clothing, gift-giving, etc) What kinds of entertainment? (e.g. karaoke, dancing?) For weddings: visit a local studio where people take wedding pictures. Interview with the photographers, and provide a report on your visit/participation on the festival or weddings.